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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92058000
Party	Defendant Ahold Licensing Sarl
Correspondence Address	HARVEY FREEDENBERG MCNEES WALLACE & NURICK LLC 100 PINE ST, PO BOX 1166 HARRISBURG, PA 17108-1166 UNITED STATES trademarks@mwn.com, bgregg@mwn.com, hfreeden@mwn.com
Submission	Testimony For Defendant
Filer's Name	Brian P. Gregg
Filer's e-mail	trademarks@mwn.com, bgregg@mwn.com, hfreeden@mwn.com
Signature	/Brian P. Gregg/
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

- - - - - - - - - - - - -

NASH-FINCH COMPANY,

Petitioner Cancellation No. 92058000

v.

Registration No. 4,283,988

AHOLD LICENSING SARL, Mark: OUR FAMILY

Registrant FOUNDATION & DESIGN

- - - - - - - - - /

Trial

Deposition of: TRACY PAWELSKI

Taken by: Petitioner

Date: May 19, 2015, 9:27 a.m.

Place: 100 Pine Street

Harrisburg, Pennsylvania

Reporter: Vicki L. Fox

Registered Merit Reporter

Notary Public and

Drew Halton, Videographer

Key Legal Video

APPEARANCES:

MERCHANT & GOULD

By: HEATHER J. KLIEBENSTEIN, ESQUIRE

Appearing on behalf of the Petitioner

McNEES WALLACE & NURICK, LLC

By: HARVEY FREEDENBERG, ESQUIRE

AHOLD USA

By: LISA A. SZALAJI, ESQUIRE

Appearing on behalf of the Registrant

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- THE VIDEOGRAPHER: We are now on the record.
- Today's date is May 19, 2015. The time is 9:27 a.m.
- This begins the deposition of Tracy Pawelski in the
- 4 matter of Nash-Finch Company, Petitioner v. Ahold
- ⁵ Licensing, Respondent in the United States Patent and
- Trademark Office before the Trademark Trial and
- Appeal Board, Cancellation Number: 92058000.
- 8 This deposition is being taken at the
- offices of McNees Wallace and Nurick, LLC, 100 Pine
- Street, Harrisburg, Pennsylvania on behalf of the
- 11 Defendant.
- The videographer today is Drew Halton of Key
- Legal Video located at 308 Glendale Street, Carlisle,
- Pennsylvania. The court reporter is Vicki Fox of HKW
- Court Reporters located at 764 Corporate Circle,
- Suite, 200, New Cumberland, Pennsylvania 17070.
- Will counsel identify themselves and state
- whom they represent?
- MR. FREEDENBERG: Harvey Freedenberg, I
- represent Ahold Licensing, the Respondent in this
- 21 proceeding.
- MS. KLIEBENSTEIN: Heather Kliebenstein, I
- represent Nash-Finch Company, the Petitioner in this
- ²⁴ proceeding.
- MS. SZALAJI: Lisa Szalaji, I am inhouse

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Page 5
     counsel with Ahold USA representing its affiliate
     Ahold Licensing, Sarl.
              THE VIDEOGRAPHER: Will the court reporter
     please swear in the witness?
 5
                          TRACY PAWELSKI,
              called as a witness, being duly sworn,
                        testified as follows:
                         DIRECT EXAMINATION
10
     BY MR. FREEDENBERG:
              Good morning, Ms. Pawelski.
11
         Q
12
         Α
              Good morning.
13
              Will you state your full name and address,
         0
14
     please?
15
              My full name is Tracy, middle initial is U.
16
     My last name is Pawelski. My address is 517 Cobbler
17
     Court, Mechanicsburg, Pennsylvania 17050.
18
              Where are you employed?
19
              Well, until Friday I was employed at Ahold
         Α
20
     USA, 1149 Harrisburg Pike, Carlisle.
21
              So as of Friday you --
         0
              Friday was my last day.
23
              -- no longer work for that company.
                                                     When
         0
24
     you last worked for Ahold USA, what was your
25
     position?
```

Page 6 1 My position was Vice-President External Α Communications and Community Relations for Ahold USA. How long had you held that position before 0 you left the company? I've been with the company for 10 years, five years in that most recent position. Could you briefly describe what your duties were in that position? I had responsibilities and oversight for all 10 press relations, external communications, crisis communications, reputation management, working with 11 12 the divisions, which is the way that we are 13 organized, our retail divisions, and Peapod in press 14 communications and also helping them from a community 15 relations perspective. 16 I also helped to manage Our Family 17 Foundation on behalf of the Board of Directors. 18 How long had you had the responsibility for 19 managing Our Family Foundation? 20 For approximately five years since I took 21 the position of Vice-President External Communications. 23 Did you have any assistance in your duties 0 24 in managing Our Family Foundation?

I have predominantly a manager who

25

Α

I do.

Page 7 1 helps to manage the day-to-day. What is her name? 0 Her name is Debbie Hill. Δ Could you describe generally what her duties are in that position? Debbie is responsible for things like the minutes and the recordkeeping, working closely with the folks at AFS -- which stands for Ahold Financial Services -- who manage our books. Some of the 10 programs and the events that are managed through Our 11 Family Foundation, Debbie would take the lead on as 12 well. 13 Has your replacement been named? 14 We have an interim. Δ His name is Chris 15 He has assumed at least on a temporary basis, 16 potentially a permanent basis, my responsibilities. 17 Will you please describe generally the 18 business of Ahold USA? 19 Ahold USA is largely the support Α 20 organization that supports grocery retail divisions 21 that stretch from Massachusetts down to Virginia. We also have Peapod, which is the nation's leading 23 grocery delivery service based out of Chicago as part 24 of our family of brands. 25 How many divisions operate under the

Page 8 1 umbrella of Ahold USA? Four divisions, plus Peapod. Α Would you identify those divisions? 0 Stop & Shop New England, Stop & Shop New York Metro, Giant Landover and Giant Carlisle. The geographic territory of the Stop & Shop retail divisions seems apparent from their names. What is the geographic territory of Giant Landover? Α Giant Landover operates in Maryland, Washington, D.C., Delaware and Virginia. 10 11 And Giant Carlisle? 12 Α Giant Carlisle operates in Pennsylvania, 13 West Virginia, Maryland and Virginia. 14 Is there another banner that is associated 0 15 with the Giant Carlisle Division? 16 Yes, it is called Martin's Food Markets. Α 17 0 Where does Martin's operates? 18 Martin's operates any of the stores south of А 19 the Mason Dixon Line, plus a couple of the stores in 20 the western part of Pennsylvania, and I believe in 21 the western part of Maryland and West Virginia. During your time with Ahold, were there 23 other retail divisions that the company once owned or operated that it no longer owns? 25 Well, we've had other companies associated Α

- with us prior to our reorganization to this division
- 2 structure. Bi-Lo would be an example over time.
- Tops would be an example.
- $^{ ext{!}}$ Q Was there also a --
- 5 A They weren't part of a division structure
- though. That came after they were divested.
- Q But they were chains of grocery stores that
- were operated -- or owned by Ahold?
- 9 A That's correct.
- Q Was there also one called Bruno's?
- A Bruno's is another.
- Q Was the geographic territory of the company
- larger at one time --
- 14 A It was.
- Q -- than it currently is? How far did the
- geography of Ahold stretch at one time?
- 17 A I am not familiar with how far south, but
- Bruno's and Bi-Lo was further south. And Tops was
- largely in northeast Ohio and western New York.
- Q What is Our Family Foundation?
- 21 A Our Family Foundation is a vehicle for us to
- support charitable organizations within our market
- footprint. It is largely funded through vendor
- funds. And when we rebuilt the business in 2009,
- 25 2010, we had a lot of different programs that we

Page 10 1 wanted to put together under one umbrella. These were largely vendor supported programs. So instead of asking the vendors many, many times to support individual fundraisers, we brought everything -- aggregated everything under the auspices of Our Family Foundation. So we asked them And instead of individual fundraisers, we have once. assets of participation. THE VIDEOGRAPHER: Off the record. 10 (Discussion held off the record.) 11 BY MR. FREEDENBERG: 12 When was Our Family Foundation created? 13 Our Family Foundation was created when we Α 14 put the two -- we had two foundations previously. 15 The Stop & Shop Giant Landover Family Foundation and 16 the Our Kids Foundation, which were merged under Our 17 The work was done in late 2011 Family Foundation. 18 for a launch in the very beginning of 2012. 19 So Our Family Foundation has been engaged in 0 20 fundraising activities for almost three and a half 21 years at this point; correct? 22 That's correct. Α 23 Where did the name Our Family Foundation 24 come from?

As mentioned, we had two foundations in our

25

Α

- family of companies, including the Stop & Shop Giant
- Landover Family Foundation and the Our Kids
- Foundation, which was attached to the Giant Carlisle
- ⁴ Division. So in trying to protect or acknowledge the
- 5 legacy of both of those foundations with the merger,
- we called it Our Family Foundation.
- ⁷ Q Did the choice of that name have anything to
- 8 do with a private label brand called Our Family owned
- 9 by Nash-Finch Company?
- A It did not.
- 11 Q Did you know anything about that brand when
- the name was chosen?
- ¹³ A I did not.
- 14 Q I guess my question assumed that you were
- involved in helping to choose the name for Our Family
- ¹⁶ Foundation.
- A That's correct.
- Q Did the Nash-Finch brand Our Family come up
- in any discussions regarding selection of the name?
- A It did not.
- Q Do you know anything about a foundation
- operated by Nash-Finch called the NFC Foundation?
- A I do not.
- Q In the context of the work of Our Family
- Foundation, has there ever been any discussion about

```
Page 12
     the activities of the NFC Foundation?
              No, there has not.
              Has there ever been any discussion about any
         0
     of the charitable fundraising activities of the
     Nash-Finch Company?
              No, not to my knowledge.
              Does Ahold have a federal trademark
     registration for the mark Our Family Foundation?
         Α
              Yes, we do.
10
               (Ahold Exhibit 1 was produced and marked for
11
     identification.)
12
     BY MR. FREEDENBERG:
13
              I am showing you a document that we have
14
     marked as Ahold Exhibit 1. This is a printout of the
15
     information from the records of the U.S. Patent and
16
     Trademark Office.
17
              Would you take a moment to look at that
18
     document, please?
19
               (Witness complies.)
20
              MS. KLIEBENSTEIN: Harvey, is it the test
21
     printout?
22
              MR. FREEDENBERG:
                                 Yes.
23
              MS. KLIEBENSTEIN: Okay.
24
         Α
              Okay.
25
     BY MR. FREEDENBERG:
```

- Q Can you identify the trademark that is
- depicted on this document Ahold Exhibit 1?
- A Yes. It is the Our Family Foundation name
- ⁴ and logo.
- ⁵ Q And you used the word logo in answering that
- ⁶ question. So there is a logo or a design associated
- 7 with this mark?
- 8 A Yes, there is.
- ⁹ Q Were you involved in developing that design?
- ¹⁰ A Yes, I was.
- 11 Q Would you explain to us, please, your role
- in developing the design.
- A We have an inhouse Advertising and Graphic
- Design Department. And when we gave them the name,
- we gave them a few sort of thoughts on how to -- what
- we were trying to depict was kids and community and
- some of the work that we do in our communities with
- our beneficiaries.
- We had a couple of drafts. This is the one
- that the Board chose which depicts three houses with
- ²¹ a heart in the middle.
- Q Did you review the design of any trademarks
- owned by Nash-Finch Company for its mark Our Family
- in connection with developing this design?
- ²⁵ A We did not.

- Q What are the services that are covered by
- this registration? I direct your attention to
- directly under Design, there is an item that says
- ⁴ goods and services.
- ⁵ A Charitable fundraising services.
- 6 Q Has Ahold ever registered or sought to
- ⁷ register this mark for anything other than charitable
- fundraising services?
- 9 A We have not.
- Q Would that include for any types of products
- that are sold in grocery stores?
- 12 A No.
- 13 Q Has Ahold ever used or sought to use the
- mark apart from any registration for anything other
- than charitable fundraising services?
- ¹⁶ A No.
- Q And that would include use for products sold
- in grocery stores?
- ¹⁹ A Correct.
- Q You can put that exhibit aside.
- A Okay.
- Q Would you describe generally the types of
- charities that Our Family Foundation supports?
- A Our giving is based on local efforts that
- fight hunger, improve the quality of life for

- children and help to build healthy communities. In
- terms of fighting hunger, we work with our regional
- Food Bank partners predominantly on programs that
- feed more kids.
- Improving the quality of life for children,
- we typically think of that in terms of our work with
- 7 children's hospitals and the fight and funding for
- 8 pediatric cancer research and care. We have a couple
- ⁹ of other beneficiaries that are also related to
- children's health and nutrition in the form of YMCA's
- and Boys and Girls Clubs.
- We have a small grant that goes to Newton
- Wellesley for children's mental health services, and
- we also have a beneficiary named the Gittlen Cancer
- Research Institute, which conducts cancer research at
- Penn State Hershey Medical Center.
- 17 Q You anticipated my next question which is
- who are some of the specific beneficiaries by name of
- Our Family Foundation's major charitable giving?
- 20 A So some of the major beneficiaries under the
- ²¹ area of pediatric cancer research include Dana
- Farber.
- Q And that's located where?
- A In Boston. Memorial Sloan Kettering in New
- York, the Children's Cancer Foundation located in

- ¹ Maryland and the Johns Hopkins Sidney Kimmel Cancer
- Institute also located in Maryland.
- Q Does Our Family Foundation donate funds to something called the Jimmy Fund?
- A The Jimmy Fund is affiliated with the Dana Farber Cancer Institute, yes.
 - Q Does Our Family Foundation ever donate products to any of these organizations such as food products, grocery products rather than money?
- ¹⁰ A No.
- Q Could you explain how Our Family Foundation raises the money that it gives to these various organizations that you have just identified?
- A Largely, we work with our vendor partners to raise money. REDACTED
- The folks in our business who have a relationship with key vendors -- so if you
- 18 want to think about the main manufacturers, Unilever,
- 19 Kraft, General Mills -- the person who has that
- relationship in the business is responsible for
- raising money and brokering that relationship.
- We also have vendors who supply to us
- various services like legal services, not for resale
- services. So those associates who have those
- relationships also raise those monies.

- We have a little bit of money coming through
- Our Family Foundation that is customer raised;
- although, it is raised for the purposes of the
- 4 individual beneficiaries such as the Children's
- ⁵ Miracle Network.
- MR. FREEDENBERG: Heather, our next exhibit
- is the 2014 Charitable Vendor Partnership Document.
- 8 We are going to mark that as Ahold Exhibit 2.
- 9 (Ahold Exhibit 2 was produced and marked for
- identification.)
- BY MR. FREEDENBERG:
- Q Ms. Pawelski, I have placed before you an
- exhibit that we have marked as Ahold Exhibit 2. If
- you would take a minute just to briefly examine the
- document, go through the pages just to make sure you
- are familiar with what is there, then I have a few
- questions for you about it.
- A (Witness complies.) I'm ready.
- 19 Q First of all, describe generally what this
- document is.
- 21 A This is the Our Family Foundation 2014
- ²² Charitable Vendor Partnership. This would be
- distributed to vendors in late 2013 encouraging their
- support for our 2014 efforts. It gives a little bit
- of a recap, both in terms of photos as well as a

- letter from our Chief Operating Officer on what we
- gave to the year before, and a little bit more on the
- types of programs that are supported by Our Family
- ⁴ Foundation.
- 5 The second half of the brochure is dedicated
- to the benefits of partnership at various levels. We
- start with our highest level of Founding Partners
- 8 REDACTED and what they get in terms of recognition,
- ⁹ special events and other benefits. And then it goes
- down through to lower levels and ala carte.
- 11 Q If you would, look at Page 7, please.
- A (Witness complies.)
- 13 Q The heading on that page is Create Miracles.
- Does that identify various medical institutions that
- are supported by the fundraising activities of Our
- 16 Family Foundation?
- 17 A That's correct. These are Children's
- Miracle Network Hospitals that we support.
- 19 Q If you would, take a look at Page 14.
- A (Witness complies.)
- Q I think you alluded to this in your
- testimony a moment ago, but does this page and the
- several following pages identify various categories
- of sponsorship or partnership as a part of the Our
- Family Foundation charitable vendor partnership?

Page 19 1 Α Yes, it does. It starts at the highest level REDACT 0 3 all the way down to something that is called Ala Carte. And the Ala Carte, would that allow vendors to pick and choose among different fundraising options? That's correct. You said this document is sent out late in 0 the year preceding the date on the document. So this 10 2014 document would have been sent out in late 2013? 11 That's correct. 12 Who is responsible for follow-up after the 13 initial mailing of the document? 14 Α Typically, our category managers. Again, 15 those associates who have a relationship with each of 16 the individual company representatives with whom we 17 work. 18 In your experience, do the vendors who are 19 asked to contribute to this program carefully 20 consider whether or not they are going to 21 participate? 22 Α Absolutely. 23 MS. KLIEBENSTEIN: Objection, foundation. 24

Calls for speculation.

BY MR. FREEDENBERG:

25

- Q If you would turn to -- actually, we will do
- 2 that with another document. One final question on
- 3 this Charitable Vendor Partnership document. Is
- 4 there any attempt in this fundraising to associate
- 5 the activities of Our Family Foundation with any
- 6 charitable fundraising activities of the Nash-Finch
- 7 Company?
- 8 A There is not.
- O Or the NFC Foundation?
- ¹⁰ A No.
- MR. FREEDENBERG: Before we move onto the
- next exhibit, I want to substitute this copy. I
- think somehow you got a lesser quality copy of this.
- 14 This is a better copy.
- BY MR. FREEDENBERG:
- 16 Q Does Our Family Foundation periodically
- communicate with its donors and beneficiaries?
- 18 A We do.
- O And what are the mechanisms for that
- 20 communication?
- 21 A Our main vehicle for communications is a
- quarterly newsletter.
- MR. FREEDENBERG: We are going to mark this
- next document as Ahold Exhibit 3. This is the Summer
- 25 2012 Newsletter.

Page 21 1 (Ahold Exhibit 3 was produced and marked for identification.) BY MR. FREEDENBERG: Ms. Pawelski, you have in front of you an exhibit that we have marked as Ahold Exhibit 3. Can you identify this document? Yes, this is the Summer 2012 Edition of Our Α Family Foundation Newsletter. How often do those newsletters come out? 10 Quarterly. Α 11 Is this representative of the type of 12 information that is included in these newsletters? 13 Α It is. 14 If you would turn to the third page of the 15 newsletter, on the right-hand side of the page, there 16 is a heading 2012 Charitable Vendor Partners, and then there are various companies that are listed 17 18 under the heading Founding Partners, Platinum 19 Partners. And then if you continue onto Page 4, you 20 see Silver Partners and then Supporting Partners? 21 Α Right. 22 Explain how this listing ties into -- if it 23 does -- the Charitable Vendor Partnership document we 24 identified as Exhibit 2? 25 Yes. So these are the 2012 partners at Α

Page 22 1 various levels. You can see their logos. It is one more way that we give them a little bit of visibility and our thanks. We have a lot of Gold Partners as well. They are not identified in this newsletter, but in the next one because they take up a whole page. And the group of companies that are listed under the heading Founding Partners, those are ones who gave at least **REDACTED** each to the Foundation; is 10 that correct? 11 Α That's correct. 12 And the Platinum Partners, what was the 0 13 level of their contribution? 14 REDACTED Α 15 And you said the Gold Partners are not 0 16 What level is that? listed. They are REDACTED 17 Α 18 Silver Partners who are on Page 4? 0 19 REDACTED Α 20 And then Supporting Partners? 0 21 REDACTED Α 22 Are the Ala Carte donors recognized in some 0 23 fashion in these newsletters? 24 Α They are not recognized in this one. They 25 are a fairly long list so they don't get the same

- 1 kind of logo recognition.
- Q Who receives this newsletter?
- A This newsletter is sent out to our vendor
- ⁴ partners through the vendor data base. It's also
- sent out internally to our associates, as well as to
- our charitable partners, a discreet list of our
- ⁷ beneficiaries as well.
- 8 Q Is this document distributed to the general
- ⁹ public? For example, would it be available to a
- customer coming into the store to pick it up?
- 11 A It is not. In fact, it is only distributed
- in an electronic format.
- 13 Q Is it distributed to the news media as you
- would a press release, for example?
- 15 A It is not.
- Q We've talked about the fundraising
- activities of Our Family Foundation as they're
- directed to vendors and suppliers. Does the
- 19 Foundation direct any of its fundraising efforts to
- what I will call retail consumers?
- 21 A The Foundation, there is some passthrough
- from a couple of customer campaigns that come back
- through Our Family Foundation.
- Q Identify those campaigns by name if you can.
- A So the two front end what we would call

- solicitation campaigns in the Giant Carlisle Division
- are associated with the Children's Miracle Network
- Hospital fundraising. They are a paper balloon
- 4 campaign and a paper candle campaign where we invite
- 5 the customers to donate a dollar at the checkout.
- The Triple Winner Program is run in the Stop
- ⁷ & Shop and Giant Landover Division. It is
- 8 administered by Our Family Foundation, but again, the
- ⁹ relationship is between the brand and Dana Farber,
- Memorial Sloan Kettering, the Children's Cancer
- 11 Foundation and Johns Hopkins.
- Q So the Children's Miracle Network
- fundraising you said takes place in the Giant
- 14 Carlisle stores. Is there any indication that that
- money is being raised for Our Family Foundation?
- 16 A There is not.
- 17 (Ahold Exhibits 4 and 5 were produced and
- marked for identification.)
- 19 BY MR. FREEDENBERG:
- 20 Q I am showing you two what I will call
- lottery tickets or raffle tickets that we have marked
- 22 as Ahold Exhibits 4 and 5. And for the record,
- Exhibit 4 is a Stop & Shop ticket with the logo of
- the Jimmy Fund. Exhibit 5 is also a Stop & Shop
- Triple Winner game ticket with the logo of Memorial

- ¹ Sloan Kettering Cancer Center.
- Take a moment to look at those both front
- and back.
- ⁴ A (Witness complies.) One clearly says 2015.
- ⁵ The other one does not. I'm just trying to make sure
- ⁶ I understood -- if I knew which year they were. It
- is so small I can't figure out which way to look at
- ⁸ it.
- ⁹ Q Need glasses?
- A Really. Got it. Okay.
- 11 Q Looking at those two tickets, can you
- describe what they are?
- A So these are the tickets that when a
- customer makes a donation, we give them a ticket to
- win a prize which they scratch off. And this one is
- \$2 in cash, for example, that they won.
- 17 Q That would be Exhibit 4 that you just held
- ¹⁸ up?
- A Exhibit Number 4, that's right. And this
- one is clearly associated with the New England
- Division because the Jimmy Fund is clearly on the
- front along with the Stop & Shop logo and even the
- Red Sox logo.
- Q How about Exhibit 5?
- 25 A Exhibit 5 is a Stop & Shop 2015 ticket. It

- 1 clearly comes from the New York Metro because the
- beneficiary logo is Memorial Sloan Kettering. This
- one hasn't been scratched so we could win up to \$2500
- ⁴ instantly perhaps.
- Q It has an exhibit sticker covering it?
- A Yes.
- Okay. Have you ever seen Triple Winner
- 8 tickets from the Giant Landover Division?
- ⁹ A Yes.
- 10 Q Do they look substantially the same --
- ¹¹ A Yes.
- 0 -- as those tickets?
- A Yes, they do.
- Q Let me finish my question. How are these
- tickets sold or distributed to the general public in
- the Stop & Shop and Giant Landover stores?
- 17 A They are sold to customers at the checkout
- in return for a donation. There may be other
- activities in a store where they will do something, a
- hot dog sale or something like that, where the
- tickets might also be sold and available.
- Q Does the name Our Family Foundation appear
- anywhere on either Exhibit 4 or Exhibit 5? Let's
- talk about the front first of all.
- 25 A Not on the front.

Page 27 1 Does it appear on the back? 0 Yes, the very last line in small print on Α 3 the back says: Program administered by Our Family Foundation, Inc., a nonprofit foundation affiliated with the Stop & Shop Supermarket Company, LLC. That was Exhibit 5 that you were looking at? Α Correct. How about Exhibit 4? 0 Okay, Exhibit 4 --Α 10 Is that the same? 0 11 Α At the very end: Program administered by 12 our Family Foundation, Inc., a nonprofit foundation 13 affiliated with the Stop & Shop Supermarket Company, 14 LLC. 15 In connection with the Triple Winner game, 16 is there anything done to promote the information that funds are being raised for distribution by Our 17 18 Family Foundation? 19 Α No. 20 What is the consumer told about who is 21 raising these funds? The consumer is told that in this case, Stop Α 23 & Shop is raising money for the Jimmy Fund as part of the Dana Farber Cancer Institute. And this one, it 25 would be Stop & Shop is raising money to support

Page 28 pediatric cancer research and care at Memorial Sloan Kettering in New York. Has the Triple Winner Game been in place 0 throughout the three and a half years that Our Family Foundation has existed? It has. Α Did the Triple Winner Game predate Our Family Foundation? It did. Α 10 Do you know by how many years? 0 11 Α A couple of decades. This year is our 25th 12 year. 13 Is Our Family Foundation's fundraising Q 14 activity intended to promote Our Family Foundation? 15 It is not. 16 Who or what is it intended to promote to the 17 general public? 18 It is intended to promote the relationship 19 of each of our retail companies, those brands, as 20 good neighbors in their individual communities. 21 would be Stop & Shop, Giant Martin's and Giant Landover. 23 Does Our Family Foundation sell any 24

products?

Α

We do not.

25

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Page 29
 1
              Has it ever sold any products?
         0
         Α
              We have not.
              (Ahold Exhibits 6 and 7 were produced and
     marked for identification.)
              MS. KLIEBENSTEIN: Harvey, I have a
     question.
              MR. FREEDENBERG:
                                 Yes.
              MS. KLIEBENSTEIN: About Exhibits 4 and 5.
     In my packet of documents, there are two Stop & Shop
10
     of the reddish orange tickets.
              MR. FREEDENBERG:
                               Yes.
12
              MS. KLIEBENSTEIN: One of them has a 146 on
13
     the lower left-hand corner, and one has a 170. Which
14
     one is 5?
15
              MR. FREEDENBERG: I didn't use 146. I think
16
     they are essentially the same. Off the record.
17
              (Discussion held off the record.)
18
     BY MR. FREEDENBERG:
19
              Ms. Pawelski, I have placed in front of you
         0
20
     two documents we have marked for purposes of
21
     identification as Ahold Exhibits 6 and 7. Can you
     identify these two documents?
23
         Α
              Yes, Ahold 6 is the Our Family Foundation
24
     Profit and Loss Statement January through
25
     December 2012. And Exhibit 7 is the same thing, but
```

Page 30 1 January through December of 2013. On Exhibit 6, what number appears there 3 reflecting the total income of the Foundation in 2012? 5 EDACTED Α Just a little over REDACTED 0 Α Yes. 0 What is the corresponding number for 2013? REDACTED Α 10 Do those total numbers represent the sum of 0 11 all of the fundraising activities of Our Family 12 Foundation in their respective years? 13 Α Yes. 14 And then are there also items on this that 15 reflect the disbursements that were made to the 16 various charitable entities? 17 Α Yes. 18 So if you would look at Exhibit 6, please, 19 and go to the second page, under the heading -- this 20 is near the bottom of the page, it is Item Number 21 6000 - Grants & Donations. Does that reflect the contributions of the Foundation in 2012 to various 23 institutions? 24 Yes. Α 25 For example, how much money was given to Q

Page 31 1 Dana Farber Cancer Institute? Five million. And how much was given to the Children's Miracle Network Hospital? Α 3.1. Why don't you read the other --3.1 million. The Healthy Kids Fund is 2.63 Α million. Under Triple Winner Hospitals, you have Dana Farber at 5 million. Triple Winner Other 10 Hospitals at 3 million for a total of Triple winner 11 Hospitals at 8 million. \$500,000 to Gittlen, and 12 then miscellaneous contributions in the amount of 2 13 million plus. 14 And you did say that all of the donations 15 that Our Family Foundation makes from its fundraising 16 are in the form of cash to these institutions? 17 Α Yes. 18 And then looking at the 2013 Profit and Loss 19 Statement, again it's in roughly the same place on 20 the second page. Does that reflect donations to the 21 various institutions --22 Α Yes. 23 -- that you've identified? I note that 24 there's apparently no donation to the Dana Farber 25 Cancer Institute in 2013. Do you know --

- A It looks like it was notated under all
 Triple Winner Hospitals judging by the size of the
 number.
 - Q Finally, Ms. Pawelski, are you aware of anyone who has confused Our Family Foundation with Nash-Finch's Our Family Products?
 - A I am not.

10

11

12

13

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- Q Have you conducted an investigation within the Ahold organization to determine as best you can whether there have been any inquiries or any other activities that would suggest that anyone was confused about which entity or which trademark was which?
- 14 Α We went back to our Consumer Affairs 15 Department and asked them to look back into their 16 records since Our Family Foundation had been 17 organized to see if we had any customer questions or 18 complaints. There were none related to anything 19 related to Nash-Finch or any confusion with Our 20 Family Foundation.
 - We also went back into our press folks in the division to see if they had encountered any questions from the public or media through them, and there were none.
- Q Does Ahold desire to create such a

Page 33 connection in the minds of consumers between Our Family Foundation and Nash-Finch's Our Family Products? We do not. Does it desire to create such a connection in the minds of its vendors and suppliers? We do not. Α MR. FREEDENBERG: I have no further questions. Off the record.) 10 (Discussion held off the record.) 11 CROSS-EXAMINATION 12 BY MS. KLIEBENSTEIN: 13 Tracy, I thank you for joining us today. 0 14 Ms. Pawelski, in your deposition testimony this morning, Mr. Freedenberg asked you questions about 16 vendors carefully considering materials. 17 Do you recall that question? 18 I do. Α 19 In your mind, what was your definition of 0 20 the phrase carefully consider? 21 Well, it isn't easy to raise REDACTED for charitable efforts. So it is all about the 23 relationship that we have with the vendors, the 24 business that we do together and the commitment that 25 we have to collaboration. And so, you know, I think

- 1 we work very hard, and I think the vendors very
- carefully consider how they spend their money with us
- and whether or not it goes toward charitable efforts
- 4 and that collaboration to do good work in our
- 5 communities or whether or not it goes to other things
- that support specifically transactions in the
- ⁷ business, itself.
- Q In your business activities with the Our
- ⁹ Family Foundation, did you ever reach out to vendors
- yourself?
- 11 A I have had a small PR firm. So I would look
- at the vendors again in my sort of -- in my universe
- of influence, if you will. And since they were
- fairly small on a fairly small retainer, their
- contributions have been typically commensurate with
- the work that they do for our business. But that's
- the only example of me reaching out directly.
- Q You are referring to vendors that you deal
- with on a day-to-day basis for example?
- A That's correct.
- Q Are those mostly media related vendors?
- A Not media related vendors. I'm not
- responsible for advertising which is how we buy our
- media. I would be responsible for earned media
- relationships which we basically do through our PR

- ¹ agencies.
- Obviously the media, not the advertising
- side of the media, would be the intended target
- ⁴ audience.
- ⁵ Q Can you quantify the number of vendors for
- 6 me that you are responsible for contacting?
- 7 A One.
- 8 Q Just to make sure we are all on the same
- page, when you talk about vendors, what is your
- definition of the word vendor?
- 11 A Vendors would be companies that do business
- with our companies. In some cases, they are
- manufacturers. We are selling their products to our
- customers in our stores.
- Other vendors though support us through
- services. So there's legal services. There are IT
- contracts. There are not for resale, and the paper
- that we buy that we need for our offices or our
- receipt tapes and those sorts of things that are not
- ²⁰ actually manufactured products being sold to
- consumers.
- Q You were shown a Summer 2012 Our Family
- Foundation Newsletter as Ahold Exhibit 3. Do you
- 24 recall that exhibit?
- ²⁵ A I do.

Page 36 1 Are those newsletters available on the Ahold 0 USA website? Ahold USA does not have a website. Each of Α our brands Stop & Shop, Giant of Landover and Giant Martin's have websites. And to my knowledge, those newsletters are not available on the public websites. Have you done any research to confirm that belief? I would have to go back and check it to Α 10 validate that. 11 Are there any plans to expand the geographic 12 footprint of any of the Ahold divisions? 13 Α We are always looking at growing our 14 business, and there are some discussions underway 15 right now between Ahold and Delhaize. But beyond 16 that, I have no knowledge. 17 Who is Delhaize? 18 Delhaize is a Belgium grocery retailer that А 19 has operations in Europe, as well as the U.S. 20 And do you know what the geographic 21 footprint is of the Delhaize Company in the United States? 23 Α Not specifically. 24 0 What about generally? 25 Generally, they are also on the east coast, Α

- but south of where we operate. And they may be
- further west, Heather, but I don't know their
- ³ geographic footprint.
- 4 Q Would you agree with me it is common for
- 5 companies in the food industry to also have
- 6 charitable foundations?
- 7 A Yes, it is common.
- 8 Q You and I last spoke I believe it was in
- ⁹ August of last year. Do you recall that deposition?
- A Yes, I do.
- 11 Q And I believe there was a playground build
- that was going to happen shortly thereafter. Did
- that playground build happen?
- ¹⁴ A It did.
- O Can you tell me about the event?
- A Sure. We built a playground in Bridgeport,
- Connecticut in an underserved neighborhood in that
- community. We had approximately 500 volunteers.
- They were members of our own Stop & Shop and Ahold
- USA Associates, and vendor partners as well as some
- members of the community who were from those nearby
- neighborhoods.
- Q Would you agree with me in that instance,
- the Our Family Foundation coordinated both the
- donation of volunteer time and money for that

Page 38 playground build? We certainly coordinated with our Stop & Shop New York Metro colleagues and KaBoom! to choose the location and facilitate the event. The volunteers were donating their time to build the playground, correct, at that event? Α Yes. What events does the Ahold Our Family Foundation have planned for 2015? 10 We are not going to build another 11 playground, at least not in 2015. We have a 12 signature event in July in the form of a golf outing. 13 It's a major golf outing. We play on 14 golf courses 14 in Central Pennsylvania. It is preceded by a putting 15 contest for some kids and then a sponsor dinner for 16 our sponsor partners the night before. 17 We also have plans for our Northeast event. 18 Last year's Northeast event was the playground build. 19 REDACTED 20 21 DACTED 23 Will this Northeast event in 2015 have a 0 24 title? Does it have a name yet? 25 It does not have a name yet other than the Α

Page 39 1 Northeast event. I need to work on that. Do you know when -- you are going on a hike. 0 Α That's true. Not your problem anymore. 0 Α Not mine, true. Do you know when roughly that event will take place? Α It is on the schedule, and it is September -- early September right before Labor Day Weekend. 10 Was Ahold USA announced as Progressive 11 Grocery 2014 Retailer of the Year? 12 Α Yes, we were. 13 And did Our Family Foundation do anything 14 with that award? 15 There were a series of articles in 16 "Progressive Grocer" that talked about how we give back to our communities, a variety of different ways, 17 18 our supportive food banks with product, our building 19 of green energy stores. There was an article in 20 there about Our Family Foundation, but we didn't do 21 anything other than showcase the fact that we had won that award largely based upon our community esprit. 23 MS. KLIEBENSTEIN: The whole back half of

that answer got cut off. Would you please read it

24

25

back?

Page 40 1 (The last answer of the witness was read by the reporter.) BY MS. KLIEBENSTEIN: Let's mark as Exhibit 8 the very first -what should be the very first document in the pile. It is a picture of some bags and a mug. And it has production number AHOLD-00229. (Ahold Exhibit 8 was produced and marked for identification.) 10 BY MS. KLIEBENSTEIN: 11 Ms. Pawelski, can you identify this document 0 12 for me? 13 Yes, I can. Α 14 What is it? What is shown in this document? 0 15 These are items that are affiliated with our 16 golf outing in Central Pennsylvania last July. 17 green bag on the right is what we call a goody bag. 18 So we give it to our vendors. It is filled typically 19 with products like sunscreen and some snacks for 20 actually when they're golfing or shortly thereafter. 21 The bag in the back that says -- the black 22 bag that says Our Family Foundation held the gifts. 23 The gifts were a cooling towel to be used by our 24 guests. It was thankfully not the hottest day of the 25 year, which it usually is, as well as a water

Page 41 1 container. You can see that we don't give expensive gifts to our players. These are promotional items given to the vendors; correct? These are thank you items given to the vendors. And you said these were distributed in connection with the 2014 golf outing; correct? That's correct. Α 10 Were similar thank you items also 11 distributed in connection with the 2013 golf outing? 12 Α Yes. 13 What about the 2012 golf outing? 14 Α Yes. We typically find a functional, but 15 modest gift to give to our players and recipients. 16 Will the same types of thank you items also 17 be distributed in the 2015 golf outing? 18 We have settled on a small speaker box Α 19 like a little jam box where people can listen to 20 music by plugging in their auxiliary ipod. 21 Will that speaker box have the Our Family Foundation mark on it? 23 Yes, it will. Α 24 The next document to mark -- and I am

skipping a press release -- will be what looks like a

25

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Page 42
     sign that says Welcome to your Playspace!
               (Ahold Exhibit 9 was produced and marked for
 3
     identification.)
              MS. KLIEBENSTEIN: And the production number
 5
     should be --
              MR. FREEDENBERG: It is unreadable.
              MS. KLIEBENSTEIN: -- AHOLD-00245.
              MR. FREEDENBERG: We will take your word for
     it.
10
     BY MS. KLIEBENSTEIN:
11
              Ms. Pawelski, can you identify this document
12
     for me?
13
              This is a sign at the Bridgeport,
         Α
14
     Connecticut playground.
15
              Is this a permanent sign?
16
              This is a hopefully permanent sign, yes.
         Α
17
              So this sign will be -- this is a mockup of
18
     the sign; correct?
19
              Correct.
         Α
20
              And it shows the way the -- strike that.
21
     Has the sign been installed at the playground yet?
              Yes, it has.
         Α
23
              Does it look like the image in this
24
     document?
25
              It should. To my knowledge, it does.
         Α
```

Page 43 1 The next document is MS. KLIEBENSTEIN: qoing to be -- it is an image with Thank You to our 2013 Founding Partners at the top, AHOLD-00253. Let's mark this as Exhibit 10. (Ahold Exhibit 10 was produced and marked for identification.) BY MS. KLIEBENSTEIN: Can you identify this document for me, Ms. Pawelski? 10 This is a thank you to the 2013 Founding 11 Partners. They are the top Founding Partners they we 12 It looks like it is in the form of a sign, but have. 13 I can't tell if it is a sign or if it's used in some 14 other thank you message. 15 Might this be an example of a stanchion 16 sign? 17 It is very possible that this is the example 18 of the stanchion sign.

19 Would the stanchion sign that is placed 0 20 outside the Ahold stores look substantially similar 21 to this sign?

Yes, it would. Α

23 And for those stanchion signs, do you know 0 24 how long they are placed outside of stores, for what 25 time period?

- A We ask them to keep the signs up for two
- weeks. Many signs rotate through the stanchions or
- the frame that we ask this sign to go in. Some
- stores may keep it up for longer. Some may take it
- 5 down even sooner.
- ⁶ Q And do all the division stores display these
- ⁷ stanchion signs throughout the year?
- ⁸ A All of the division stores are sent these
- ⁹ stanchion signs for display.
- 10 Q And they're asked to display them for at
- least two weeks; correct?
- 12 A That's correct. I would say -- correction.
- 13 For up to two weeks.
- Q And is that two weeks just one time a year,
- or is it multiple times a year?
- A It's one time a year.
- MS. KLIEBENSTEIN: Okay. Let's mark this as
- Ahold No. 11, the next document in the stack, which
- has the production number of AHOLD-00247.
- 20 (Ahold Exhibit 11 was produced and marked
- for identification.)
- BY MS. KLIEBENSTEIN:
- Q Ms. Pawelski, can you identify this document
- 24 for me?
- 25 A These are a series of signs affiliated with

- the Bridgeport, Connecticut playground.
- Q When you say affiliated with the Bridgeport,
- 3 Connecticut playground, what do you mean?
- ⁴ A So what I see here is Welcome to the new
- 5 Shell Street Playground. And Shell Street is where
- the playground was located. There's some thank you
- signs here on the first page to our Founding and
- Platinum and Gold Sponsors and then our Silver and
- ⁹ Supporting. And then a series of signs that were
- directional in nature -- Registration, Hydration
- Station, Restrooms, Shuttle Bus signs.
- Q So would these signs have been on display
- during the Bridgeport, Connecticut playground build?
- 14 A During the one day playground build, yes.
- Q And where would these signs have been
- 16 located?
- 17 A These signs were located largely around the
- site itself; although, some of the signs direct
- people to the bus. I see some dinner signs that
- would have been for the night before at the hotel
- where we stayed in Bridgeport, Connecticut as well.
- So we have also got some signs that were
- used at the dinner location thanking our sponsors for
- the night before before they went to build the
- playground the next day.

Page 46 1 MS. KLIEBENSTEIN: Let's mark as Ahold 12, a Word document bearing production number AHOLD-00246. At the top, it says Giant/Childrens Cancer/Johns Hopkins. (Ahold Exhibit 12 was produced and marked for identification.) BY MS. KLIEBENSTEIN: Ms. Pawelski, is this a copy of the Triple 0 Winner Game contest rules? 10 That's correct for the Giant Landover Α 11 Division. 12 And where would this rules list have been 13 published? 14 Α This in much smaller print appears on the 15 back of each ticket. It is also available at the 16 service desk, the customer service desk of each of 17 the stores should a customer ask and want to see the 18 rules. 19 MS. KLIEBENSTEIN: Let's mark as Ahold 13 20 the very next document bearing production number 21 AHOLD-00243. 22 (Ahold Exhibit 13 was produced and marked

Q Ms. Pawelski, is this a copy of the Stop &

23

24

for identification.)

BY MS. KLIEBENSTEIN:

- Shop Triple Winner Game rules?
- A Yes. These are the complete official rules
- for the Triple Winner Game for Stop & Shop.
- 4 Q Could you tell me where these rules would
- 5 have been published?
- ⁶ A The back of the ticket has the rules, as
- well as available at the customer service desk for
- ⁸ anyone who might ask.
- 9 Q So the back of the ticket has this entire
- 10 list of rules?
- 11 A I would like to verify that. It does seem
- quite long, but there are rules on the back of the
- ticket. Whether or not they are word-for-word, what
- these rules are, if I could have a ticket, I could
- 15 look.
- O We don't need to.
- ¹⁷ A Okay.
- Q You also said that these are at the counter
- or at the customer service office of the Stop & Shop
- stores; correct?
- ²¹ A Correct.
- MS. KLIEBENSTEIN: Let's mark as Ahold 14 a
- document bearing production number AHOLD-00292
- 24 Advertising Expenses for Our Family Foundation.
- 25 (Ahold Exhibit 14 was produced and marked

- ¹ for identification.)
- BY MS. KLIEBENSTEIN:
- ³ Q Ms. Pawelski, does this document show the
- 4 advertising expenditures for the Our Family
- Foundation for 2012 and 2013?
- 6 A Yes, it does.
- ⁷ Q For 2012, I see the number spent on
- 8 advertising is **REDACTED** Do you agree with that
- 9 number?
- A Yes, I do.
- Q Can you tell me what kind of advertising
- activities were done for 2012?
- A When we say advertising in this case, we
- mean Advertising Department expenses. So in some
- cases, this would pay for stanchion signs, for the
- printing of the balloon and the candle paper icons
- which we send out to stores.
- So this is not buying advertising, for
- example, in a publication, whether it is trade or
- consumer.
- Q So the REDACTED figure is mostly spent on
- printing materials?
- A That's correct. Let me clarify. There are
- occasions when we have placed a thank you ad in a
- couple of trade publications. So let me be clear

- that there may be some modest expenses in there for
- what you think of as advertising. But most of them
- ³ are through the Advertising Department for the
- ⁴ printing of items as well.
- 5 Q Can you give me an example of a thank you ad
- in a trade publication?
- 7 A "Food World" or "Food Trade News," those are
- 8 two publications affiliated with Best-Met Publishing.
- ⁹ I know we have taken some ads out there. It is
- largely read by the vendors. It is not a consumer
- publication.
- But we have thanked the vendors I know as
- part of that publication in the past.
- 0 And thanked the vendors for what?
- ¹⁵ A For their participation in Our Family
- 16 Foundation.
- Q And what would that thank you advertisement
- 18 look like?
- 19 A Typically, it would be a one to two page
- spread that would again list the Founding Partners,
- the Platinum Partners. We usually are able to do
- logos down through our Platinum Partners and possibly
- our Gold Partners depending on space. And then we
- list the other companies that are part of the
- collaboration.

- Q Would the Our Family Foundation mark also be mentioned?
- A The Our Family Foundation logo would be part of that.
- Description of pieces relating to the playground build, are there any examples in Ahold 11 that are similar to the thank you ad in the trade publications
- 9 that you have just been talking about?
- A Well, similar, yes, in terms of, you know,
- the elements being the same while the makeup of the
- ad might be different to fit the format. You've got
- a thank you. You've got a listing of the
- participants. You've got logos that appear at the
- top level and a listing of other partners at a lower
- level. So those elements are largely the same.
- O So it's not identical, but representative?
- ¹⁸ A Correct.
- 19 Q And in each year, how many times does the
- 20 Ahold Family -- take for example, 2014. How many
- thank you ads did Our Family Foundation run in trade
- publications?
- A I don't know exactly. You know my best
- recollection to you is in the five to six, or four to
- six times range. Sometimes what happens is we have

- some ad space that we are able to use. The
- Advertising Department will come to us and say would
- you like to use this on behalf of Our Family
- 4 Foundation? So it can be somewhat episodic in
- ⁵ nature.
- And we take that opportunity obviously
- whenever we are given it, but it doesn't come around
- ⁸ very often.
- 9 Q And are those general numbers the same for
- ¹⁰ 2012 and 2013?
- 11 A They should be in that ballpark. Again, I'm
- trying to give you a sense of magnitude.
- Q Sure. Understood. Are there any other
- trade publications where thank you ads have been run
- besides "Food World" and "Food Trade News?"
- 16 A Yes, I am sure there are several others. I
- don't have a list in front of me.
- Q Can you describe -- understanding that you
- don't have a list, can you describe for me generally
- what type of trade publications the thank you ad is
- ²¹ run in?
- A We have a couple of key trade publications.
- "Supermarket News" is one of them. They follow the
- grocery retail industry. "Progressive Grocer" is
- very similar and follows the grocery retail industry.

- 1 They would be the top two.
- Regionally I mentioned "Food Trade News/Food
- World" that is published by Best-Met Publishing, as
- well as what we have in New England is "The Griffin
- ⁵ Report." They are probably your top tier.
- Q What about "Produce News"?
- ⁷ A It is possible. That is a trade
- ⁸ publication. I don't remember ever placing an ad in
- ⁹ "Produce News".
- 10 Q Let's move onto the next exhibit. Let's
- mark Ahold 15. It should be three separate stapled
- documents with the production numbers a PlaceHolder
- for AHOLD-00293 and AHOLD-00295.
- 14 (Ahold Exhibit 15 was produced and marked
- for identification.)
- BY MS. KLIEBENSTEIN:
- Q Ms. Pawelski, have you seen these documents
- 18 before?
- ¹⁹ A I have.
- Q And let's just start with the very first
- stapled spreadsheet with the Corporation Name at the
- top Giant Carlisle and the Event Name August 16, 2014
- Gittlen. Do you see that?
- ²⁴ A I do.
- Q Can you tell me what information is shown in

- 1 this document?
- A I am not an expert on these documents, but
- this is a Pre Print Run Sheet for the Gittlen insert
- 4 for the Giant Carlisle Division in 2014.
- ⁵ Q What is the Gittlen insert? I'm sorry to
- interrupt, but go on ahead.
- A Excuse me. So the Gittlen insert identifies
- 8 products and does some storytelling about the Gittlen
- ⁹ Cancer Research Institute, which is one of the
- beneficiaries supported by Our Family Foundation on
- behalf of the Giant Carlisle Division.
- 12 Q Backing up, in general, what is an insert?
- A An insert is a separate -- it goes into the
- circular. Let me know if you know what the circular
- is. As its own freestanding -- this appears to be 16
- pages. So that's what you see along the far left
- column. That is what 16T means.
- And then it talks about the distribution of
- these inserts, how many go to each of the newspapers
- and where they're located. It has some other --
- 0 Is it true -- go ahead.
- A I'm sorry. It has some other information
- related to printer codes, the folds, the ties and
- things like that. So I see the top section actually
- 25 gives the distribution into a number of Giant

- 1 Carlisle papers in the Harrisburg area. And then it
- 2 starts with where it says stores, 6005 Mechanicsburg.
- And those are inserts, again, the freestanding 16
- ⁴ page insert itself on Gittlen that are sent or
- ⁵ delivered directly to the stores.
- 6 Q Okay. So the Ahold divisions produce
- circulars that are stand alone marketing pieces that
- get placed into local newspapers; correct?
- 9 A That's correct.
- 10 Q And these circulars will have coupons,
- advertisements, product pictures of the products that
- are sold in the grocery stores; correct?
- 13 A That's correct.
- Q So what this spreadsheet is talking about,
- this August 16, 2014 Gittlen, this is telling us how
- many of the special Gittlen inserts are placed into
- these circulars on or around August 16, 2014;
- 18 correct?
- 19 A That's correct.
- Q Okay. If you could walk me through what
- information is shown in each of the columns, that
- 22 would be great. I think I lost you when we were --
- when you were discussing them. So let's start with
- Print Piece 16T. That identifies that it's a 16 page
- ²⁵ insert?

- ¹ A Correct.
- Q What information -- the Version column, what
- information is in there?
- ⁴ A I am not exactly sure what the Version
- 5 column is. I do know that the MS number is a printer
- code. So many of these are codes for the printers or
- ⁷ for the distribution.
- And you can see the next item where it says
- ⁹ Distribution Product, this is going to the York
- newspapers at the shipping address of Loucks Road in
- York, Pennsylvania. Here is the zip code.
- And then the quantity. They are delivering
- 13 724 inserts. They have to deliver it by 8/4/2014 by
- 8:00 a.m. It's a quarter fold, so a half fold and
- then another fold again. It doesn't say anything for
- the X-Tie, and then there's some shipping notes
- deliver by Monday 8:00 a.m.
- I am sorry. I don't know what HB stands
- 19 force.
- Q That's okay. I think we have the take away
- that this spreadsheet identifies how many of the
- inserts are going to what newspaper; correct?
- A That's correct.
- Q Do you know for this August 16, 2014 Gittlen
- insert, was it just in one newspaper run, or was it

Page 56 in multiple newspaper runs? That question might not

3 I will ask you a question by way of an

be clear. Let me ask it again.

- example. Would the insert have been, for example,
- only placed in the Sunday edition of the York
- newspaper, or would it have been Sunday, Monday,
- Tuesday, Wednesday, Thursday, Friday and so on for a
- specific period of time? Was it a one time insert
- drop or over multiple days?
- 10 Our circulars are delivered weekly. And so 11 to my knowledge, it is distributed in only one of
- 12 those weekly circulars.
- 13 Understood. Can you move to the last page Q 14 of this spreadsheet? I see the number Grand Total
- 15 804,502. Do you see that as well?
- 16 I do. Α
- 17 Is that the total number of August 16, 2014 0
- 18 Gittlen inserts that were delivered to newspapers --
- 19 Α Or to stores.
- 20 -- in the Giant Carlisle area? 0
- 21 Α Or to stores.
- What was that? Q
- 23 It appears to be. It would be delivered Α
- 24 either to the newspapers or directly to the stores.
- 25 And if it is directly to the store, in the Q

Page 57 column titled Distribution Product, it is going to say store dash something; correct? Α Yes. And when they are delivered to the store, do you know where the inserts are placed in the store? The most logical place would be in the foyer when people enter. We keep our circulars there as well. We have in many of the stores in those vestibules, we also have other brochures. You know, 10 some on health and nutrition, I think many of the 11 stores put them in the vestibules. 12 Moving onto the next stapled piece with the 13 event name of August 17, 2013 Gittlen, is the same 14 information -- is the information in the spreadsheet 15 we just looked at the same as this one as well? 16 Yes, it is. Α 17 Can you describe for me what -- we have been 18 talking about the Gittlen insert; correct?

- 19 A Correct.
- Q Does the insert go into a circular? Am I understanding that correctly?
- ²² A Yes.
- Q So the circular is a bigger document, and the insert is a smaller one?
- ²⁵ A Yes.

Page 58 1 Moving onto the third spreadsheet, do you agree that this spreadsheet shows the same type of information as the other two except that it's for the August 18, 2012 Gittlen insert? That's correct. Is it your understanding that for each of these years the number of inserts that are identified in these spreadsheets were in fact distributed or placed in the stores? 10 Α Yes. 11 MS. KLIEBENSTEIN: Now let's mark as Ahold 12 16 what I hope is a Gittlen insert AHOLD-00256. 13 (Ahold Exhibit 16 was produced and marked 14 for identification.) BY MS. KLIEBENSTEIN: 16 Ms. Pawelski, can you identify this document 0 17 for me? 18 This is in fact a Gittlen insert. 19 And why do you call it a Gittlen insert? 0 20 Α The products that are identified are ones

20 A The products that are identified are ones
21 from Our Family Foundation vendor partners who are
22 participating in the Gittlen as part of our
23 partnership, and specifically with that piece of the
24 partnership that is the Gittlen.
25 There is storytelling in here about what the

- Gittlen Foundation is all about. There are photos
- and bios, if you will, of doctors who are doing the
- research. So it is a combination of some
- 4 storytelling as well as some products that are on
- 5 sale that week.
- 6 Q I note on the bottom of the first page, it
- says Prices Effective August 10 through August 23,
- 8 2014. Do you see that as well?
- A I do.
- 10 Q And would the printing and distribution
- numbers of this insert, are they identified in the
- very first spreadsheet you looked at in the previous
- exhibit Ahold 15?
- A Well, it makes sense because the 2014
- delivery date for the Gittlen insert to the
- newspapers was 8/4/2014, and then it is telling us
- there are effective dates in the following weeks.
- ¹⁸ Q So the spreadsheet with the event name
- 19 August 16th, 2014 Gittlen identifies the distribution
- numbers for Ahold 16?
- 21 A Yes.
- Q And on the very back page, there's a thank
- you from Our Family Foundation; correct?
- A Yes, correct.
- Q And this thank you page lists the 2014

Page 60 charitable vendor partners and the Our Family Foundation name as well; correct? Α That's correct. MS. KLIEBENSTEIN: Now let's mark as Exhibit Ahold 17 the next document in the pile AHOLD-00272, which should be a 2012 Gittlen document. (Ahold Exhibit 17 was produced and marked for identification.) BY MS. KLIEBENSTEIN: 10 Ms. Pawelski, can you identify this document 11 for me? 12 This an example of an insert on the Gittlen. Α 13 So this is one of the Gittlen inserts; 14 correct? 15 That's correct. Α 16 And the date is August 12th through 17 September 1st, 2012; correct? 18 That's correct. Α 19 And it is set up pretty much the same way as 0 20 the 2014 Gittlen insert; is that correct? 21 That's right. So you have Giant prominently Α on the front. You've got lots of products as well as 23 a bit of storytelling on the inside. And you have a 24 thank you page on the back.

Was there a Gittlen insert in 2013?

25

0

- A Yes, there would have been.
- Q Would it have been designed pretty much the same way as the 2012 and the 2014?
- A Yes. We haven't changed the formula too dramatically.
- Q How many times a year is the Gittlen insert prepared; once or more?
- 8 A Once.
- ⁹ Q Looking at this 2012 insert, are the ¹⁰ distribution numbers for that insert reflected in the ¹¹ last document we looked at in the Ahold 15 group, the
- spreadsheet titled Event Name August 18, 2012
- 13 Gittlen?
- A Yes. So it looks like the delivery date for
- the insert to the newspapers was 8/6, 8/7, 8/9 in
- that vicinity for something that was effective
- August 12 through September 1.
- ¹⁸ Q Of 2012; correct?
- 19 A That's correct.
- 20 Q So the spreadsheet with the event name
- 21 August 18th, 2012 Gittlen shows the distribution
- numbers for the Gittlen insert we're looking at in
- 23 Ahold 17; is that correct?
- A That's correct.
- Q And looking at the middle spreadsheet in

Page 62 1 Ahold 15 with the event name August 17, 2013 Gittlen? Α Yes. We don't have an example of the 2013 Gittlen insert to look at, but would you agree that this spreadsheet shows the distribution numbers for that 2013 Gittlen insert? Α Yes. MS. KLIEBENSTEIN: Let's mark as Ahold 18 a document titled Placeholder for AHOLD-00296. 10 (Ahold Exhibit 18 was produced and marked 11 for identification.) 12 BY MS. KLIEBENSTEIN: 13 Have you seen this document before, Ms. 14 Pawelski? 15 I have. 16 Can you tell me what information is shown in 17 this spreadsheet generally, and then we will move 18 into it specifically? 19 So this is Our Family Foundation Α 20 information related to signs and collateral, as well 21 as to printing that was done for any of the circulars related to Our Family Foundation. 23 Let's look at the box titled Signs and 0 24 Collateral. Do you see that at the top?

Yes, I do.

25

Α

- Q Does this box identify when stanchion signs were placed at Ahold divisions in 2012 through 2014?
- A So we in preparation for this went and
- looked at these signs. It is my understanding that
- the top stanchion sign is the one that was sent to
- ⁶ all stores and all divisions.
- The other stanchion signs are not
- 8 necessarily store stanchion signs, but are a variety
- 9 of other stanchion signs used as thank you's in
- support offices in different events.
- 11 Q I think I'm confused. Let's start with the
- row that says job 12-0570 stanchion.
- 13 A Yes.
- 14 Q That's specifically -- tell me what that row
- means.
- 16 A That would be the thank you message that was
- sent out for stores to place for customers to see
- that we were thanking Our Family Foundation top
- partners.
- Q Under the column Active Dates, what does
- that refer to?
- 22 A So it's a big frame of May 3rd to
- 12/29/2012, but the instruction to the stores is if
- they would please keep them up for two weeks.
- Q So these are the stanchion signs that we

- were talking about earlier that say thank you, lists
- the vendors and then Our Family Foundation at the
- bottom; correct?
- 1 A That's correct.
- ⁵ Q And I believe you said the other four rows
- in this box referring to stanchion were referring to
- a different type of stanchion sign?
- ⁸ A Yes, that is my understanding. I could
- 9 check my notes because we did go back and make sure
- that we were ready. And they do say that there were
- a couple -- that they were not all for stores.
- So without the notes in front of me, I'm
- sorry, but I can't tell you which is which.
- Q Okay. Why don't we finish the rest of this
- page, and then maybe you can check your notes, and we
- can go over that again.
- A Clarify, yes, indeed.
- 18 O Looking in the middle box titled Circular
- GC, can you tell me what information is shown in that
- ²⁰ box?
- 21 A So in 2012, all versions of the Giant
- Carlisle circular in Weeks 29, 30 and 31 had a
- message saying thank you. It was a small message
- block. So it wasn't a full page. A small message
- block that mentioned Our Family Foundation.

Page 65 1 In Week 33 of 2012 was the Gittlen insert. So that was one week in 2012. Then you have the same 2013 in Weeks 29 and 31, we were given what thing. is called a message block in the circular. And then we had the Gittlen insert in Week 33. In 2014, Gittlen only in Week 33. And in Week 40, all versions, we had a thank you message. 0 Okay. So starting up at the top Week 29, that indicates Week 29 of that calendar year? 10 That's correct. 11 And so in Week 29 of 2012 in the Gittlen --12 or I am sorry -- in the Giant Carlisle circular, 13 there was a thank you message from Our Family 14 Foundation run as a banner? 15 As a message block, that's correct. 16 In the circular. And that would have been 17 in the circular dated July 15 through July 21; 18 correct? 19 That's correct, on Page 4. Α 20 So the information in that second column 21 tells us when and where the message was run; correct? Yes. You broke up a little bit, but it was Α 23 the date that the message ran, in which circular week and the page number.

And the next column is titled Version.

25

- it says all versions in the very top row. What does
- all versions mean?
- ³ A We have many different versions of this
- 4 circular depending upon often prices driven by
- 5 competition. So there are different zones, and we
- might have local products, for example, that are
- ⁷ regional in nature that might only be carried in
- 8 certain regions.
- So all versions means that all of the
- versions that we produce would have this message on
- ¹¹ Page 4.
- Q And then the last column is titled
- GC-Distribution. Do the numbers in that last column
- reflect how many copies were made of that circular?
- 15 A That's correct.
- Q So in the top row REDACTED copies of that
- Week 29 circular were made and distributed; correct?
- 18 A That's correct.
- 19 Q I notice that the Gittlen only has a lower
- distribution number than the others. Can you tell me
- why that is?
- 22 A So the Giant Carlisle distribution stretches
- across four states, Pennsylvania, West Virginia,
- Maryland and Virginia. And Gittlen being somewhat
- regional in nature, we would send the circular out to

- a more discreet regional territory than the entire division.
- Q Understanding that the Gittlen is sort of a special insert, are there any other examples of special inserts that the Our Family Foundation puts together and puts in any of the division's circulars?
- $^{\prime}$ A No.
- Now moving to the bottom table, can you tell
 me what information is shown in that? It starts with
 Circular and then NY Division Distribution States,
 etcetera. What is in that table?
- A Right. So the New York Division
- Distribution States are New York and New Jersey; New
- England Division, Massachusetts, Connecticut, Rhode
- 15 Island; and Giant Landover Distribution, Maryland,
- D.C., Delaware and Virginia.
- So you have something similar. You have some thank you messages that are going in. In 2012,
- ¹⁹ 2013 and 2014, you can see the weeks.
- Q Does this include the Stop & Shop stores?
- A New York and New England are all Stop & Shop
- stores. Giant Landover are all Giant Landover
- stores.
- Q So just running through an example, Week 29
- in 2012, that's telling us that a circular with an

- Our Family Foundation thank you was run on calendar
- Week 29 of 2012; correct?
- \mathtt{A} A That's correct.
- 4 Q And that circular would have been published
- 5 between July 13 and July 19, and the thank you would
- have been on Page 4; correct?
- 7 A That's correct.
- 8 Q And that thank you would have run in all
- ⁹ versions of the circulars put out by the New York
- Division, the New England Division and the Giant
- 11 Landover Divisions; correct?
- 12 A That's correct.
- 13 Q Now the next two columns, it says NY
- Distribution and NY Printed. What is the difference
- between the information in each of those columns?
- A I am not an expert on that. So I am going
- 17 to say that one is the distribution and one is --
- that actually went to newspapers. It looks like we
- printed more copies. They may have been available in
- the vestibules of stores.
- Again, circulars are not just sent through
- newspapers. Some of them are delivered by mail to
- residents who don't have newspaper service. And
- others might be placed in vestibules for people to
- pick up on their way into the store.

Page 69 1 So maybe let's clarify that a little bit 0 NY Distribution, what does that mean exactly? Distributed in what way or where? I don't know what that means exactly. Okay. And NY Printed, those would be circulars that were actually printed and sent to newspapers? I am thinking that the distribution is what was sent to newspapers, and the printed included more 10 than that. So it would have been versions that were 11 available in the vestibules of stores, as well as 12 those individuals who are on a mailing list that 13 receive our circulars but are not in a newspaper 14 service territory. Those are usually rural areas, 15 but they do exist. 16 So taking, for example, Week 29 of 2012, 17 of those circulars were sent to newspapers 18 in that area -- geographic area, correct, the New 19 York Distribution? 20 That is my interpretation of the number 21 under New York Distribution. Okay. And then another REDACTED give or 23 take were available at the stores or mailed directly 24 to customers? 25 Α No, the

Page 70 1 Where am I wrong? 0 Α The **REDACTED** I believe would be a subset of the **REDACTED** Got it. Α So the total that were printed appears to be Distributed I am assuming through newspapers directly REDAC 0 Now I am understanding you. All right. Moving onto the next column, the information under NE 10 Distribution and NE Printed refers to the number of circulars printed and distributed in the Northeast 12 Division States; correct? 13 It's the New England Division. 14 And then in the last column, the figures in 15 the last column under GL-Distribution reflect the 16 number of circulars distributed to the Giant Landover 17 stores and in those states; correct? 18 To the Giant Landover Division, correct. 19 Just so we have a frame of reference, I am 0 20 going to ask you to pull out Ahold 11, which is the 21 multi-page examples of signage that was used at the playground build. 23 Α Okay. 24 Do any of these images look similar to the 25 thank you that is run in the circulars?

- A Without that in front of me, I can't say.
- Typically what we will get in a circular is a small $\frac{1}{2}$
- 3 -- a much smaller version because the real estate in
- 4 those circulars is pretty precious for products and
- ⁵ promotions of that week.
- 6 MS. KLIEBENSTEIN: Let's mark as Ahold 19 a
- ⁷ collection of a few pages. It looks like a circular
- 8 to me. There's a lot of red on it. The production
- 9 number starts with AHOLD-00344.
- 10 (Ahold Exhibit 19 was produced and marked
- 11 for identification.)
- BY MS. KLIEBENSTEIN:
- 13 Q Ms. Pawelski, are the documents in Ahold 19,
- are those examples of pages of the circulars with the
- thank you listed in it?
- A Yes. So this would be called a message
- block what you see at the bottom. You can see the
- main information is on product and promotion that
- week, and then we are thanking in this case our 2012
- Founding Partners as part of the message block.
- So their logos appear along with Our Family
- Foundation.
- Q Is this a Stop & Shop circular example?
- A Just a minute. Well, it's either Stop &
- Shop or Giant Landover, but I can't find anything to

- distinguish. Have you found an example? There you
- 2 go.
- So there is on page -- on the third page,
- there is a Stop & Shop bonus card that appears. So
- 5 this would be an example of a Stop & Shop circular.
- 6 Q So all of these pages -- these four pages
- are examples of Stop & Shop circulars or just that
- 8 third page?
- ⁹ A I don't know. Without a logo or something
- distinguishing each page, I can see -- because the
- shared logo up at the top left that says Meal Makers
- is shared by Stop & Shop as well as Giant Landover.
- Q So these are either going to be Stop & Shop
- or Giant Landover; correct?
- ¹⁵ A That is correct.
- Q And moving back to the spreadsheet we were
- just talking about, Ahold 18.
- A Just a minute. Let me clarify.
- Q Sure.
- 20 A The last page that says Meal Makers does not
- have the Stop & Shop or the Landover logo. So it is
- possible that that is a Giant Carlisle example.
- 23 Q So generally speaking, the pages of
- circulars shown in Ahold 19 are examples of the thank
- you's distributed as part of the circulars that we

- 1 just identified in spreadsheet Ahold 18; correct?
- That's correct.
- Looking at the front page of Ahold 19, I see 0 the thank you at the bottom of that page. Do you see
- that as well?
- I do. Α
- Is this a pretty -- is this the typical format and sizing of the thank you banners that are run in the Ahold division store's circulars?
- 10 I'm sorry, Heather. Say the question again.
- 11 Sure. The thank you banner that we see in 12 Ahold 19, is that typical of the size and placement 13 of thank you banners that are published in the Ahold 14
- 15 Α Yes.
- 16 -- today? 0

division circulars --

- 17 This would be a good example of a message 18 block which is what is being used and the size of 19 that message block. So you can see it is fairly 20 small. And I don't know if it always runs at the 21 bottom of a page. That certainly is where I have
- seen it most often.
- 23 0 Okay. So it is fairly typical of the 24 message block in Ahold division circulars throughout
- 25 time?

- 1 A Used for -- yes, these are good examples of
- message blocks.
- MS. KLIEBENSTEIN: Let's mark as Ahold 20,
- the next document in the pile is the Placeholder for
- ⁵ AHOLD-00297.
- 6 (Exhibit 20 was produced and marked for
- ⁷ identification.)
- 8 BY MS. KLIEBENSTEIN:
- 9 Q Ms. Pawelski, can you identify for me what
- information is shown in Ahold 20?
- 11 A This is a penetration by fiscal year of
- households by division using a snapshot of 2014 data.
- Q What does that mean the penetration by
- 14 fiscal year?
- A So the way that we know how many households
- are shopping with us is based upon loyalty card
- information. So they are giving us 2012, 2013 and
- 18 2014 fiscal year to date and telling us how many
- different households used their bonus card or their
- loyalty card to shop with us. And it gives you those
- numbers by division.
- Q So this spreadsheet shows us from 2012 to
- 23 2014 how many individuals had shopping cards with an
- 24 Ahold division?
- ²⁵ A Correct.

Page 75 1 Correct? 0 Α Yes. So this is a good estimation of how many 0 people go to the Ahold division stores? That's correct. But the number in actuality might be more because not everybody who visits the stores has those shopper cards; correct? That's true as well. 10 Do you know what percentage of the Ahold 11 division store customers have those loyalty cards 12 versus don't have them? 13 Not off the top of my head. 14 Do you have a general estimation? Is it 15 50 percent of the customers have the loyalty cards 16 and 50 percent don't? 17 I would rather not quess. 18 MS. KLIEBENSTEIN: Let's mark as Ahold 21 19 what has production number AHOLD-00396. 20 (Ahold Exhibit 21 was produced and marked 21 for identification.) BY MS. KLIEBENSTEIN: 23 Ms. Pawelski, is this a list of the 0 24 individuals that are sent communications from the Our 25 Family Foundation?

- ¹ A This is a list from the vendor data base.
- So yes, they would be sent communications from Our
- Family Foundation.
- ⁴ Q So this list would receive, for example, the
- 5 2014 Charitable Vendor Partnership brochure at Ahold
- 6 2 that we looked at earlier?
- 7 A That's correct.
- 8 Q What other types of communications would
- ⁹ this list receive?
- A Well, from the Our Family Foundation
- perspective, they would also receive the newsletter.
- Q Anything else?
- 13 A The vendor data base is used for other
- purposes as well, such as invitations to the vendor
- meeting which used to be held annually but hasn't
- been held for a couple of years. I don't know if
- others use this list or subsets of this list to
- communicate with the vendors.
- We use it on occasion for a corporate
- announcement where we might have an executive
- 21 appointment and want to let the vendors know that we
- have had changes in leadership.
- Q Is this list updated continually?
- A I don't know how often it is updated. I
- would assume that it stays fairly up-to-date, the

- 1 knowledge that we have as far as our key contacts
- with each of the vendor partners.
- ${ t Q} { t Hello.}$
- 4 A Hello, did you hear me?
- 0 I don't think so.
- ⁶ A Okay.
- Q I think I know the answer to the question so
- let me just ask a different question. What I am
- wondering is is this spreadsheet made new every year,
- you know, 2011, 2012, 2013, or is it just a live data
- base that is updated continually as names fall off
- and are added to the list?
- 13 A I'm not responsible for maintaining the
- vendor data base. I do know that when we get
- information that might change that we are aware of in
- changing a vendor contact, that we can make some
- changes in there as well. But we don't own
- responsibility for keeping the vendor data base
- up-to-date.
- Q Would this data base have been current at
- the time it was produced to us?
- A I have no reason to believe that it wouldn't
- be largely current, yes.
- MS. KLIEBENSTEIN: Let me check my notes. I
- don't think I have any other questions.

Tracy Pawelski - Redirect Examination

	Page 78
1	MR. FREEDENBERG: Okay. If you want to take
2	a break for five minutes or
3	MS. KLIEBENSTEIN: Sure. Five minutes is
4	fine.
5	(A recess was taken.)
6	AFTER RECESS
7	MS. KLIEBENSTEIN: I have no further
8	questions.
9	MR. FREEDENBERG: I just have a couple.
10	REDIRECT EXAMINATION
11	BY MR. FREEDENBERG:
12	Q Ms. Pawelski, are you familiar with
13	something called a private label brand?
14	A I am.
15	Q Do the retail divisions of Ahold sell
16	products under private label brands?
17	A We do. We have a family of brands.
18	Q Can you give me some examples of some of
19	those private label brands?
20	A So our primary brand is the Giant or the
21	Stop & Shop brand with the logo on it. Nature's
22	Promise is one of our brands, our natural and organic
23	line. We've got a brand in our health and beauty
24	care aisles called CareOne.
25	In addition to that, we have a premium

Tracy Pawelski - Redirect Examination

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Page 79
     brand called Simply Enjoy. Cottontails is one of our
 1
     brands for baby products and diapers. We have Smart
     Living which is a brand used for mostly general
     merchandise, things like light bulbs and those sorts
     of things. Those are some of the primary brands --
     owned brands.
                                 Thank you. I have no
              MR. FREEDENBERG:
     further questions.
              MS. KLIEBENSTEIN: Okay.
10
              MR. FREEDENBERG: Anything else, Heather?
11
              MS. KLIEBENSTEIN:
                                  Thank you very much for
12
     your time.
13
              MR. FREEDENBERG:
                                 Thank you.
14
         Α
              Thank you, Heather.
                                    Best wishes.
15
              (The proceedings were concluded at 12:10
16
     p.m.)
17
18
19
20
21
22
23
24
25
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COMMONWEALTH OF PENNSYLVANIA

:

COUNTY OF YORK

I, Vicki L. Fox, Reporter and Notary Public in and for the Commonwealth of Pennsylvania and County of York, do hereby certify that the foregoing testimony was taken before me at the time and place hereinbefore set forth, and that it is the testimony of:

TRACY PAWELSKI

I further certify that said witness was by me duly sworn to testify the whole and complete truth in said cause; that the testimony then given was reported by me stenographically, and subsequently transcribed under my direction and supervision; and that the foregoing is a full, true and correct transcript of my original shorthand notes.

I further certify that I am not counsel for nor related to any of the parties to the foregoing cause, nor employed by them or their attorneys, and am not interested in the subject matter or outcome thereof.

Dated at Fairview Township, York County, Pennsylvania, this 20th day of May, 2015.

Vicki L. Fox

Reporter - Notary Public

Vicki L. Fox

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DEPOSITION SIGNATURE PAGE

		Cracy Pawelski
IN RE <u>:</u> DATE		Nash-Finch Company v. Ahold Licensing : May 19, 2015
		RTER: Vicki L. Fox, RMR
In according to you for with the PLEAS Henders	rdance worder reason for your reason for SIGN son Kash	ith the Rules of Civil Procedure (provided on reverse side), your deposition is being made available eview. On the form below, please list the page and line number of any change or correction along for such change or correction. , DATE, AND RETURN THIS FORM in the enclosed envelope to: mere Wetmore, LLC, 764 Corporate Circle, Suite 200, New Cumberland, PA 17070. IUST BE RETURNED WITHIN 30 DAYS OR SIGNATURE WILL BE DEEMED WAIVED.
PAGE	LINE	CHANGE/CORRECTION and REASON
39	18	TOP FUNDING PARTNERS THAT WE HAVE CHANGE "FORCE" TO FOR"
43.	11	TOP FUNDING PARGNERS THAT WE HAVE
55_	19	CHANGE "FORCE" TO FOR"
		t I have read my deposition transcript and that it is, to the best of my knowledge, true and accurate, in of the changes noted above. Signature of Witness

The following exhibits were removed and filed under seal as confidential.

Deposition of Tracy Pawelski (May 19, 2015)

AHOLD EX 2
AHOLD EX 3
AHOLD EX 6
AHOLD EX 7
AHOLD EX 14
AHOLD EX 15
AHOLD EX 18
AHOLD EX 20
AHOLD EX 21



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Word Mark

OUR FAMILY FOUNDATION

Goods and

(CANCELLED) IC 036. US 100 101 102. G & S: Charitable fundraising services. FIRST USE:

Services 20120300. FIRST USE IN COMMERCE: 20120300

Mark Drawing

Code

(3) DESIGN PLUS WORDS, L'ETTERS, AND/OR NUMBERS

Design Search 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

Code

07.01.06 - Other houses

Serial Number

85547879

Filing Date

February 21, 2012

Current Basis

1A

Original Filing

1B

Basis Published for

Opposition

July 10, 2012

Registration

4283988

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Number

January 29, 2013

Owner

(REGISTRANT) Ahold Licensing Sarl LIMITED LIABILITY COMPANY SWITZERLAND 2 Rue Jean-Petitot Geneva SWITZERLAND 1204

Attorney of

Michael A. Doctrow

Record Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOUNDATION" APART FROM THE MARK AS SHOWN

CURR LIST

Description of

Mark

The color(s) green, red, gold, black and white is/are claimed as a feature of the mark. The mark consists of the phrase "OUR FAMILY FOUNDATION" appears in black below a design of three houses. The house on the left is green with a white window, the house in the center is white with a

TOP

HELP

red heart, and the house on the right is gold with a white window.

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

Cancellation Date

September 15, 2014

STRUCTURED FREE FORM BROWN DICT TESS HOME NEW USER SEARCH OG FIRST DOC PREV DOC

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COMPLETE RULES FOSTED IN STOP & SHOP STORES
NO PURCHASE ACCOUNTIBUTION RECESSARY.

Mail fo: Triple Winner, P.O. Box 1111, Seymour, CT 06483-1111.
Must be received by 7/30/15 or 3 weeks after the Official Notice
of Termination, whichever is later.

1. TO PLAY Confinitule \$1.00 at \$5.5 store to high states and a Garen Filter of seed segments bell states and segments bell states bell states bell states and segments bell states bell states and segments bell states bell states and segments bell states and segments bell states bell states and segments bell states and segments bell states bell states and segments bell states and segments bell states bell states and segments and segments bell states and segments bell states and segments bell states and segments bell states and segments and segments bell states and segments bell states and segments and segments bell



Second Chance Sweepstakes (Please Print Clearly) Address

City

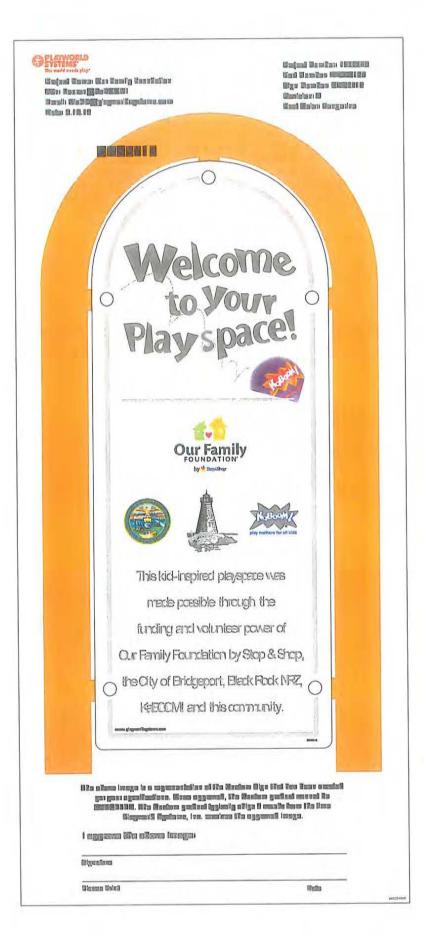
Mail to: Triplie Winner, P.O. Box 2222, Seymour, CT 06483-2222, Must be received by 7730/15 or 3 weeks after the Official Notice of Termination, whichever is later.

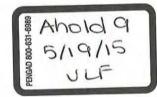
STOP & SHOP (SAS) TRIPLE WINNERPP GAME
ABBREWATED OFFOLK HILES, COMPLETE PULLES
POSITION NSS STORES AND AT
STORANDSHOPOLY.
NO PURCHASE OF CONTRIBUTION NECESSARY.

Carried Control Live \$1,00 at \$50.5 store to receive a large of carried Control Live \$1,00 at \$50.5 store to receive the carried Carried Control Live \$1,00 at \$50.5 store to receive the carried Carr



888 Ahold 8 5/19/15 ULF





Thank You!

to our 2013 Founding Partners



















together we can

> Ahold 10 5/9/15 ULF

FILE NAME: 14_2962-OFF-PlaygroundBuild CLIENT: Deb H.

DIMENSIONS: 96" x 36"

CREATION DATE: August 28, 2014 3:08 PM

CREATED BY:

MODIFIED DATE:

PROOF#: 4

RELEASE DATE: SEPTEMBER 25, 2014

PROOF DUE BACK: September 10, 2014

DESIGNER COMMENTS/QUESTIONS:

8'x3' Banner



Our Family Thank You 2014 Silver & Supporting Partners

ACH Atkins Barilla

Bayer Healthcare Boar's Head Burris Logistics Cabot

Cargill Deli CEA Insert Distribution Cedans Mediterramen Foods

Cedars Mediterramen Foo Chiquita Brands Clemens Food Group CohenProduce Marketing Colgute Palmolive The Dannon Company Davidson Specialty Foods Daylor & Hackett LLC

Davidson Specialty Foods
Dayles & Hackett LLC
Deanifoods
Diamond
DNE World Fruit LLC

Dote Fruit Bowls/Squish 'erns Dornino Or Pepper Snappte Group Expressions from Hallmark Find/Fruits Marketing Florida's Natural French's Food Company Frito Lay Inc.

Frito Lay Inc.
GE Lighting
Green Mountain Coffee Rossiers
Hain Celestial
Herr Foods, Inc.
Herstey Company

Hornel Food Corp.
H.P. Hood
Johnson & Johnson
Kerts Foods

Land O'Lakes

LGS Specialty Sales, Ltd. MAPS Chocolate Mars Perform

Mars Petcare Martin's Potato Chip Co. Matrix Sales & Marketing Inc. McKesson

McKesson Mission Mutual Oil Nabisso / Gadbury Nature Made Natures Own/ Tastykali

Nature Made Natures Own/ Tastykelse Naturipe Farms New World or Riviana Rice Newmans Pepperidge Farm Pinnacla Foods Post Foods

FRO-STAR Red Bull North America Sanderson Farms SG-Johnson

Sabra Scottics Facial Tissue Sorrento Snyders / Lance Inc. Sparkling ICE Starbucks
Sun Products
Symptomy EYC
The Library Company
Turkey Hill Dairy Inc.

Turkey Hill Dairy Inc.
Tyson Foods/Tyson Deli
Uncle Ben's Ready Rice
Vestoom International
Whith Whee

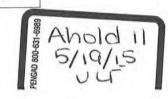
White Wave Wise Wrigley

Welcome to the NEW Shell St. Playground!

Our Family

together we can

AHOLD-00247



FILE NAME: 14_2962-OFF-PlaygroundBuild CLIENT: Deb H.

DIMENSIONS: 24" x 72"

CREATION DATE: August 28, 2014 3:08 PM CREATED BY:

MODIFIED DATE:

PROOF 恭: 4

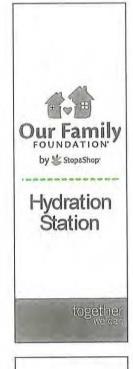
RELEASE DATE: SEPTEMBER 25, 2014

PROOF DUE BACK: September 10, 2014

DESIGNER COMMENTS/QUESTIONS:













FILE NAME: 14_2962-OFF-PlaygroundBuild CLIENT: Deb H. DIMENSIONS: 24" x 36"

CREATION DATE: August 28, 2014 3:08 PM CREATED BY:

MODIFIED DATE:

PROOF #: 4

RELEASE DATE: SEPTEMBER 25, 2014

PROOF DUE BACK: September 10, 2014

DESIGNER COMMENTS/QUESTIONS:



Our Family

by StopeShop

Playground Build

Shuttle Bus

together we can

FILE NAME: 14_2962-OFF-PlaygroundBuild CLIENT: Deb H.

DIMENSIONS: 22" x 28"

CREATION DATE: August 28, 2014 3:08 PM CREATED BY:

MODIFIED DATE:

PROOF #: 4

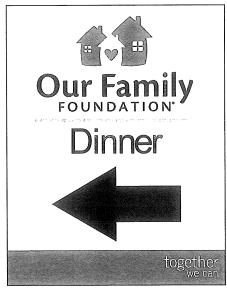
RELEASE DATE: **SEPTEMBER 25, 2014**

PROOF DUE BACK: September 10, 2014

DESIGNER COMMENTS/QUESTIONS:









FILE NAME: 14_2962-OFF-PlaygroundBuild CLIENT: Deb H.

DIMENSIONS: 22" x 28"

CREATION DATE: August 28, 2014 3:08 PM

CREATED BY:

MODIFIED DATE: PROOF #: 4 RELEASE DATE: SEPTEMBER 25, 2014

PROOF DUE BACK; September 10, 2014

DESIGNER COMMENTS/QUESTIONS:













FILE NAME: 14_2962-OFF-PlaygroundBuild CLIENT: Deb H.

DIMENSIONS: 4" x 6"

CREATION DATE: August 28, 2014 3:08 PM

CREATED BY:

MODIFIED DATE:

PROOF #: 4

RELEASE DATE: SEPTEMBER 25, 2014

PROOF DUE BACK: September 10, 2014

DESIGNER COMMENTS/QUESTIONS:

Tent Cards



GIANT/CHILDRENS CANCER/JOHNS HOPKINS

GIANT FOOD® TRIPLE WINNER® GAME (Series GF14)- ABBREVIATED OFFICIAL RULES. COMPLETE RULES POSTED IN PARTICIPATING GIANT STORES AND GIANTFOOD.COM. NO PURCHASE/CONTRIBUTION NECESSARY. 1. TO PLAY: Contribute \$1.00 at Giant store to receive a Game Ticket or send separate SASE postmarked by 7/10/14 to: Kimmel Cancer Center, ATTN: Triple Winner, 100 North Charles St., Suite 234, Baltimore, MD 21201. Limit 5 tickets/person/day. 2. Scratch off: Instant Win to reveal a Prize OR product coupon; Instant Match & Win if all 3 prizes match, you win! 3. PRIZES/ODDS: (1) \$10,000 cash (odds of winning 1:1,600,000); (2) \$5,000 cash (1:800,000); (2) \$1,000 cash (1:800,000); (7) \$500 cash (1:228,572); (185) \$20 cash (1:8,649); (1,760) \$10 cash (1:910); (3,500) \$5 cash (1:458); (7,475) \$2 cash (1:215); (xxx,xxx) Free Product (average retail value \$1.00) 1:6. Overall odds of winning are 1:6. xxx,xxx Prizes and x,xxx,xxx Product Coupons will be distributed in the Game. Winners pay all taxes/refundable container deposits. 4. CLAIM PRIZES/REDEEM COUPONS prior to the Last Claim Date (see Rule 8) at participating Giant stores. All decisions final. No substitution/transfer of prizes. 5. 2ND CHANCE SWEEPS: Unclaimed prizes of \$500+ awarded in random drawing. Print name/address on ticket back or postcard and mail to: Second Chance, P.O. Box 3333, Seymour, CT 06483-3333. Must be received by 7/31/14 or 3 wks after Official Promotion Termination. Drawing by independent judging organization on/about 8/14/14. Odd of winning determined by # of entries and unclaimed prizes of \$500+. 6. Open to U.S. residents 18+, except employees/household members/suppliers of The Hutton Company, Inc. Available at Giant stores in DC/DE/MD/VA. Void where prohibited. 7. Only "Series GF14" Tickets may be used. Void if illegible/altered/mutilated/ forged/tampered with/not obtained legitimately or containing printing/production/other errors. Irregular ticket liability limited to replacement Ticket. Materials become property of Giant. 8. Game begins 4/11/14 & ends 7/10/14 or when all Tickets distributed, then Official Notice of Promotion Termination will be made. All coupons/prize claims must be received by 7/31/14 or 3 wks after termination, whichever is later ("Last Claim Date"). 9. Participants release Giant, its parents, affiliates, subsidiaries, officers, agents, employees and all others associated with this Game from any and all liability. Giant of Maryland LLC shall not be liable for

technical, pictorial, typographical or editorial errors or omissions contained herein.

Financial statement of The Children's Cancer Foundation available by writing to: CCF, Inc., Attn: Fin. Stmt. Req., 6 Park Center Court, Suite 201, Owings Mills, MD 21117. Financial statement of Johns Hopkins Sidney Kimmel Comprehensive Cancer Center available by writing to: Kimmel Cancer Center, ATTN: Fin. Stmt. Req., 100 North Charles St., Suite 234, Baltimore, MD 21201. Documents and information submitted under Maryland Solicitations Act available for cost of postage and copies from Secretary Of State, State House, Annapolis, MD 21401, Tel: 410-974-5534.

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9/18/14

AHOLD-00246



STOP & SHOP (S&S) TRIPLE WINNER® GAME - COMPLETE OFFICIAL RULES (Series SS14-A)

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER OR WIN. Void where prohibited or restricted by law. All federal, state and local laws, ordinances and regulations apply. Game starts 4/11/14 at 12:00:01 AM EST and ends 7/10/14 at 11:59:59 PM EST or when all tickets are distributed and notice of termination announced (the "Termination" date), whichever is later.

- 1. <u>HOW TO PARTICIPATE</u>: Visit participating S&S stores, contribute \$1.00 and receive a Triple Winner Game Ticket. S&S will turn over all contributions to Memorial Sloan-Kettering Cancer Center. TO ENTER WITHOUT CONTRIBUTING simply send handwritten SELF ADDRESSED STAMPED ENVELOPE (SASE) to Triple Winner Ticket Request, Attn: Z. Abdulahad, Memorial Sloan-Kettering Cancer Center, 633 Third Ave., 28th Floor, New York, NY 10017. Each ticket request requires a separate envelope, must be postmarked by 7/10/14 and received by 7/17/14. Tickets will be mailed within 7 days of receipt of request (while supplies last). Limit 5 tickets/person/day.
- 2. Scratch off INSTANT WIN section to reveal a Free Product or Cash Prize OR a Product Coupon.
- 3. Scratch off INSTANT MATCH & WIN section. If all three prize descriptions match, you win!
- 4. PRIZES/ODDS OF WINNING: (1) \$10,000 cash (odds of winning 1:1,500,000); (2) \$5,000 cash (1:750,000); (2) \$1,000 cash (1:750,000); (7) \$500 cash (1:214,286); (175) \$20 cash (1:8,572); (1,650) \$10 cash (1:910); (3,200) \$5 cash (1:469); (7,000) \$2 cash (1:215); (294,675) Free Product (average retail value \$1.00) (1:6). Overall odds of winning are 1:5. 306,712 Prizes and 1,196,544 Product Coupons will be distributed in the Game.
- 5. TO CLAIM YOUR PRIZE/REDEEM YOUR COUPON: Prizes must be claimed prior to the Last Claim Date (see Rule 9). Cash prize claims of \$5 or more require claimant's signature and must be brought to the Customer Service Desk in any participating S&S store for verification by S&S prior to award. All decisions are final. Winners may be required to complete Affidavit/Release. Participants release S&S and each of its parents, affiliates, subsidiaries, officers, agents, employees and all others associated with the development/execution of this Game from any and all liability including for personal injury, damages or loss with respect to or in any way arising from this Game or acceptance or use of the prize. No substitution/transfer of prizes. Product \ prizes not redeemable for cash. Winners pay all taxes. Product prizes awarded without charge except taxes and refundable container deposits. No coupons may be used when claiming Free Products. Sponsor reserves the right to make equivalent prize substitutions at its sole discretion. Sponsor will not replace any lost or stolen prizes. Prize cannot be combined with any other offer or coupon.
- a) Cash prizes of \$500+ will be verified and awarded from S&S's division office.
- b) Cash prizes of \$20 and below and all product prizes will be verified and awarded in participating S&S stores.
- c) Product Coupons must be redeemed at participating S&S stores prior to the Last Claim Date (see Rule 9).
- **6.** 2nd CHANCE SWEEPSTAKES: Only unclaimed prizes of \$500+ will be awarded in a 2nd Chance Sweepstakes which will be a random drawing. To enter 2nd Chance Sweepstakes, print name/address on the back of your used ticket (or to enter without contributing, hand-print name and address on a 3 1/2" x 5 1/2" postcard) and mail via First Class mail to: Stop & Shop Triple Winner, P.O. Box 2222, Seymour, CT 06483-2222. Only original ticket halves and First Class postcards eligible. Entries must be received by 7/31/14 or 3 weeks after Official Promotion Termination, whichever is later. Drawing by independent judging organization on/about 8/14/14 or 5 weeks after Termination, whichever is later. Winners notified within 2 weeks. Number of entries received and unclaimed prizes of \$500+ determine odds of winning. Limit one 2nd Chance Prize per family/address.
- 7. ELIGIBILITY/LOCATION: Not responsible for late/lost/misdirected mail. Open to U.S. residents 18 or older at the time of entry, except employees, members of their families/persons residing in their household/tax dependents/suppliers/affiliates of The Hutton Company, Inc. Available at all S&S stores in NY/ NJ and Fairfield County, CT. Void where prohibited.

AHOLD-00243



- 8. ONLY TICKETS marked "Series SS14-A" are eligible. To ensure that all materials are distributed to the public, tickets may be distributed by Sponsor in a variety of ways. Tickets and written entries will be judged void if illegible, altered, copied, mutilated, forged, tampered with, not obtained legitimately, where prohibited or containing printing/production/other errors. Only liability for irregular ticket is ticket replacement. Tickets and written entries submitted become property of S&S and will not be returned.
- 9. <u>TERMINATION</u>: Game scheduled to begin 4/11/14 & end 7/10/14. Will end when all Tickets are distributed to the public, then Official Notice of Promotion Termination will be given. If due to printing/other errors more prizes are claimed than stated in any prize category, S&S reserves the right to award remaining prizes in a random drawing among all validated claims. All coupons/prize claims including product prizes must be received by 7/31/14 or 3 weeks after Official Notice of Termination, whichever is later ("Last Claim Date") or they will be rejected.
- 10. <u>WINNERS' LIST</u>: For a list of \$500+ winners, send an SASE <u>at least 4" x 7"</u> by 8/8/14 to: Stop & Shop, P.O. Box 55888, Boston, MA 02205-5888, ATTN: Triple Winner listing. List available 4 weeks after Second Chance Drawing is conducted.
- 11. RELEASE AND LIMITATIONS OF LIABILITY: By participating in this Promotion, entrants agree that The Stop & Shop Supermarket Company LLC and its affiliates, parents, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, marketing, web site providers, web masters, and administrator, and their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind to persons, including personal injury or death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of any Prize, entry, or participation in this Promotion or in any Promotion related activity, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery.

Except where prohibited by law, Winners grant to Sponsor (which grant will be confirmed in writing on request of Sponsor), its parents, subsidiaries, affiliates, retailers, distributors, advertising and promotion agencies, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, each Winner's name, portrait, picture, voice, likeness, and biographical information for advertising, trade, and promotional purposes (including the announcement of his or her name on television or radio broadcast) without additional consideration, compensation, permission, or notification.

Without limiting the foregoing, everything regarding this Promotion, including all prizes, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

12. GENERAL CONDITIONS: Sponsor reserves the right to suspend, modify or cancel this Promotion if the security of the Game Tickets or integrity of the Promotion has been compromised through fraud or any other manner not intended by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any entrant regarding Promotion, except as expressly set forth in these Official Rules. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the legitimate operation of the Promotion; or who violates the Official Rules. Sponsor shall not be liable for technical, pictorial, typographical or editorial errors or omissions contained herein.

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Jake Gittlen Cancer Research Foundation



2/\$7

Lancaster Soft Crèmes Selected Varieties, 8 oz. pkg 1632312 Save *1**/2



2/\$4

/8 Spissh Juice Selected Variaties, 64 fl. cz. btl. 616229 Save with BONUSCARD



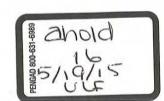
5 \$5

Kraft Macaroni & Cheese Original, 7.25 oz. box 1614464

Prices Effective August 10 - August 23, 2014

Page 1 NB

AHOLD-00256



Warren Gittlen

forty-five years of giving

It all started with Warren Gittlen's dream of honoring his father's memory through the first Annual Jake Gittlen Memorial Golf Tournament in 1970. What started as a small fundraiser has skyrocketed into a multimillion dollar foundation dedicated to cancer research and the pursuit of a cure. The Jake Gittlen Cancer Research Foundation at Penn State's Hershey Medical Center is celebrating their 45th year of giving, enabling passionate and dedicated professionals to continue their important work.



"In today's economy, funds are tight and it's more difficult than ever to keep the research moving forward. Donations and support from our local communities are vital, and that's why our partnerships with companies like GIANT Food Stores are so important. GIANT's fundraising efforts have raised more than \$6.2 million since 1984, ensuring the availability of funds to attract the best of the best to the PSU Hershey Medical Center. On behalf of the foundation, I would like to thank GIANT – and GIANT's customers – for their continuing contributions."



The official registration and financial informfolf Journament may be obtained from The Penn by calling to later within Pennsylvania 1-800-73

Page 2 HB

COL: C2 HB-C C2 HB-M - *

First year of the Jake Gittlen Memorial Golf Tournament,



the Jake Gittlen Cancer Research Foundation at a glance



Foundation moves into the new Bio-Medical Research building in PSU Hershey Medical Center.



2014

To date, GIANT has donated over \$6.2 million.





Dr. John Kreider discovers a development that leads to the human papillomavirus vaccine, Gardasil®.



2007

After 20+ years of research, Gardasil®, the vaccine for human papillomavirus, is put on the market.

GIANT has been proud to work with our associates, vendors and members of the community to join together in the battle against cancer. Through the purchase of products in this booklet, you show your support as we work together toward a cure.

on fulliment reviews insule whole matters with Allison Gleary. Mr. Cleary, an aspiring physician-screenist, purformed the evolvements that discovered tumor cell cooperation while working as a PhD student in the Gunther lab.

Dr. Edward J. Gunther, M.D

Discovery of Cooperating Tumor Cell Communities in Breast Cancer a break explanation of anothing Matter Magazine Produce April 2013

We usually think of cooperation as a good thing. But for some types of breast cancer, cooperation may be part of the problem. Previous research has shown that each breast cancer is made up of a variety of tumor cell types. As a breast cancer grows, these tumor cells are believed to compete with each other in a battle to dominate the tumor. One can think of each tumor cell type as being like a different type of weed competing with neighboring weeds in an effort to overruin a garden. Allison Cleary and colleagues in the Gunther laboratory discovered that this competition is only part of the story. Using models of breast cancer, they found that different tumor cell types often work together to drive tumor growth. Notably, disrupting tumor cell cooperation caused these cancers to strink. Therefore, cooperation between tumor cells may render such cancers vulnerable to novel treatment strategies that aim to "divide and conquer."

COL: C3 HB-C C3 HB-M = *

Page 3 NB





Coca-Cola 6 Pack Selected Varieties, 6/16.9 fl. oz. btls. 1615198 Save with BONUSCARD



Coca-Cola 8 Pack Selected Varieties, 8/7.5 fl. oz. cans 1615237 Save with BONUSCARD



\$100

Honest Tea Selected Varietles, 16.9 fl. oz. btl. 1615204 Save 39*



\$400

Gold Peak Tea Selected Varieties, 18.5 ft. oz. btl.



\$400

Selected Varieties, 16.9 ft. oz. btl. 1615200 Save 25°



Schweppes Seltzer Water 12 Pack 12/12 ff. oz. cans 1618158 Save *1**/2



Pepsi 8 Pack Selected Varieties, 8/7.5 fl. oz. cans 1615321 Save with BONUSCARD



Pepsi 2 Liter Selected Varieties, 67.6 fl. oz. bil. 1615363 Save with BONUSCARD



3/\$12 Pepsi 12 Pack Selected Varieties, 12/12 fl. 02 cans 1616327 Save \$2⁰⁷/3



Pepsi 6 Pack 6/16-16.9 ff. oz. bils. 1615331 Save 5117/3





Lipton Iced Tea Selected Varieties, 128 fl. oz. cont. 1615314



Lipton Iced Tea 12 Pack Selected Varieties, 12/16.9 ft. oz. bils. 1615309 Save 30°



\$100

Lipton Pure Leaf Iced Tea Selected Varieties, 18.5 fl. oz. bil. 1615350 Save 50°





\$400

Powerade Sports Drink Selected Virlettes, 22 f. oz. bil. 1815185 Save with BONUSCARD



\$499

Starbucks
Frappuccino 4 Pack
Selected Varieties, 49.5 ft. oz. bits.
10.15342 Save 1100



\$499

Starbucks Iced Coffee 4 Pack 4/11 II. oz. bils. 1615316 Save \$100



\$549 Snapple Iced Tea 6 Pack Salected Variaties, 6/16 ft. oz. bila. 1610853 Save \$200



Fiji Water 1 Liter 33.38 fl. oz. btl. 1610857 Save 97*/3



Canada Dry 12 Pack or 7UP, A&W Root Best, Sunkist Crarge or Selected Varieties, 12/12 ft. oz. cars 15/10/860 Save with BONUSCARD



Gatorade Thirst Quencher 8 Pack Selected Varieties, 8/20 ft. oz. bils. 1608963 Save #160

COL: C4 HB-C C4 HB-M - * These vendors are proud sponsors of the Jake Gittlen Cancer Research Foundation. Page 4 HB



General Mills Cheerios Protein Clanamon Almond, 14.1 oz. or Mulli Grain Dark



General Mills Cheerios Protein Oats and Honey, 14.1 oz. pkg. 1610563 Save with BONUSCARD



Qualter Simply Granola Cereal Oats and Honsy, 12 oz. pkg. 1608925 Save \$186/2



\$1 49

GIANT Chewy Granola Bars All Varieties, 6-10 ct. pkg. 1600542 Save with BONUSCARD





Fiber One Bars 4.1-7.1 oz. pkg. 1612019 Save 581/2



Capri Sun Juice Drinks





79

GIANT Apple Juice Selected Varieties, 64 fl. oz. btl. 1612075



Green Mountain Coffee or Newman's Own, Selected Varieties, 10-12 oz. bag 1611129 Save *1ee



\$799

Chock Full O' Nuts Coffee Selected Varieties, 28-33 oz. can, Excludes Decaffeinated 1614197 Save 1219



Kool-Aid Drink Niix Makes 8 qts., County Time Lemonade, Makes B-10 qts. or Kool-Aid Singles, 12 ct. ptg. 1592154 Save 98/2



\$299

Totally Light Stix Selected Varieties, 20 ct. pkg. 1611054 Save *129



Green Mountain Brew Over Ice Coffee Selected Varielles, K-Cups, 12 ct. pkg. 1611143 Save with BONUSCARD



99 Starbucks Coffee Selected Varieties, 20 oz. bag 1609560 Save 5160



Crystal Light Drink Mix Selected Varieties, Makes 8 qts. 1609731 Save 58*/2



4C Totally Light Drink Mix Selected Varieties, Makes 14 qts. 1811038 Save 60*





V8 V-Fusion V8 V-Pusion Juice Selected Varieties, 6 Pack, 48 ft. oz. pkg, 1615262 Save 331/2



Lipton Iced Tea Mix Makes 20 qts, 1592840 Save 40*



4C Totally Light
Liquid Water Enhancer
Selected Varieties,
1.62 ft. oz. pkg. 1611042
Save with BONUSCARD





COL: C5 NB-C C5 HB-M * These vendors are proud sponsors of the Jake Gittlen Cancer Research Foundation. Page 5 HB



89¢ GIANT Canned Tomatoss Selected Variative, 28 oz. can 1602632 Save with BONUSCARD



\$349 Ragu Pasta Sauce Selected Varieties, 68 oz. cont. 1692843 Save 50°



10 °10 Ronzoni Healthy Harvest Pasta Selected Varieties, 12 oz. box 1608553 Save 149/10



Barilla Microwavable Meal Selected Varieties, 9 oz. pkg. 1613764 Save with BONUSCARD



\$349 Kraft Easy Mac Cups 4 Pack 8.2 oz. pkg. 1614478 Save 30*



\$269 Chicken of the Sea Pink Salmon 14,75 oz. can 1613669 Save with BONUSCARD



2/\$4 Ronzoni Gluten Free Pasta Selected Varioties, 12 oz. box 1612920 Save *119/2



\$189 Dreamfields Healthy Pasta Selected Variaties, 13.25 oz. box 1410360 Save with BONUSCARD



Mission Estilo Casero Yellow Corn Tostadas 12.8 oz. pkg. 1609052 Save 781/2



3/\$5 Betty Crocker Hamburger, Chicken or Tuna Helper Selected Varieties, 4,4-8,7 oz. box 1811614 Save with BONUSCARD



\$179 Minute Rice Selected Varieties, 12-14 oz. box 1612929 Save with BONUSCARD



2/\$5 Hormel Spam Luncheon Meat All Varieties, 12 oz. can 1615094 Save 581/2



Mission Mission Soft Taco, Fajita, Burrito or Flour Tortillas Selected Varielles, 20-23 oz. pkg. 1609052 Save with BONUSCARD



\$169 Progresso Vegetable Classics Soup Selected Variation, 18-19 oz. can 1611612 Save 30*



Del Monte Fruit Cups 4 Pack Selected Varieties, 15-16 oz. pkg. 1612800 Save 591/2



50g Chi-Chi's Salsa Selected Varieties, 24 oz. jar 1615585 Save with BONUSCARD



50° Nando Hot Sauce Selected Varieties, 4,7 fl. oz. bil. 1527522 Sava with BONUSCARD



2/\$5 Old El Paso Dinner Kit Selected Varieties, 6.8-14 oz. box 1611622 Save 18/2



2/\$4 Del Monte Fruit Burst Squeezers 4 Packt Selected Varieties. 12.8 oz. pkg. 1512788 Save 781/2



Dole Fruit Bowls 4 Pack Selected Varieties, 16-17.2 oz. pkg. 1612937 Save 581/2



\$399 Stubb's Bar-B-Q Sauce Selected Varieties, 12-16 oz. btl. 1601242



\$399 Bonne Maman Preserves Selected Varieties, 13 oz. jar 1602852 Save 60°



\$459 Stubb's Marinade Selected Variaties, 12 cz. bil. 1597262



509 Silver Spring Mustard Selected Varieties, 9.25-9.6 oz. cont. 1522875 Save with BONUSCARD



Sun-Bird \$¶ 09
Seasoning Mix
Selected Varieties,
.75–1.25 oz. pkg. 1527224
Save with BONUSCARD



Bookbinder's \$199 Mustard Selected Varieties, 9,5-10 oz. bit. 1618583 Save with BONUSCARD



Colgin Liquid Smoke Selected Variaties, 4 fl. oz. bil. 1519187 Sava with BONUSCARD \$219



Master of Mixes \$349 Drink Mix Selected Varieties, 33.8 ft. oz. btl. 1522517 Savo *1^{e5}



Nakano Vinegar Salected Varieties, 12 fl. oz. btl. 1522849 Save with BONUSCARD



Bigelow or Celestial Seasonings \$599 Tea Selected Varieties, K-Cups, 12 ct. box 1611160 Save 1100



Celestial Sessonings \$269
Tea Selected Varieties, 20 ct. box 1612927



Coleatial Seasonings \$299 Wolfness Tea Selected Varieties, 1612916



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Page 6 HB



Ketchup 38 oz. bil. 1614788





Sweet Baby Ray's BBQ Sauce Selected Varieties, 28 oz. bil. 1613934 Save 181/2



Filippo Berio Olive Oil Pure, Light or Extra Virgin, 25.3 ft. oz. bil. 1613934 Sava with BONUSCARD



\$129



Gulden's Spicy Brown Mustard 12 oz. btl. 1556998 Save 60'



Sticky Fingers BBQ Sauce Selected Varieties, 18 oz. btl. 1613932 Save with BONUSCARD





Jack Daniel's Marinade Selected Varielies, 12 oz. bag 1614808 Save with BONUSCARD



Canola or Vegetable Oil 24 fl. oz. bil. 1604837 Save with BONUSCARD



\$599 Sweet Baby Ray's Original BBQ Sauce 80 oz. btl. 1613937 Savo 1100



French's Deli Brown Mustard 12 oz. bil. 1612622 Save 181/2



Betty Crocker Sweet Toppings Selected Variables, 10.5 oz. cont. 1556216 Save 411/2



Hunt's Tomato Sauce Selected Varieties, 8 oz. can 1665005 Save with BONUSCARD



Weber BBQ Sauce Original, Hickory, Spicy or Honey, 18 oz. bil. 1576613





Golden Blossom \$369 Honey 12 oz. pkg. 1614993 Sava Soci



Smucker's Strawberry Spread \$229 Regular or Reduced Sugar, 17.4-20 oz. squeeze bil, 1599454 Save 20°



Welch's Grape Jelly 22 oz. squeeze bil. 1617505 Bave with BONUSCARD



O-Live & Co. Extra Virgin Olive Oil 25 II. oz. bil. 1594402 Save with BONUSCARD



Smuckers as Sugar Free Jelly or Jam Beleated Variaties, 12,76 oz. jar 1605465 Bave with BONUSCARD



Smucker's Grape Jelly Regular, 20 oz. squaeza bil, 1689454









Skippy Peanut Butter Selected Variaties, 16.3 oz. or Natural, 15 oz. jar 1621709 Save 601/2





CDL: C7 HB-C C7 HB-M These vendors are proud sponsors of the Jake Gittlen Cancer Research Foundation.

Page 7 HB

65

\$379

\$379

Eatsmart Veggle Crisps 6 oz. bag 1605682 Save 20*

\$379

Eatsmart Garden Veggle Sticks 7 oz. bag 1605682 Save 20*

\$379

MultiGrain Tortilla Chips 10 oz. bag 1605002 Save 20*

Estsmart

Snyder's of Hanover Eatsmart 100 Calorie Snack Packs 6 oz. pkg. 1605682 Save with BONUSCARD



3/\$5
Wise

Wise All Natural Potato Chips Selected Variation, 6.6-7 oz. bag 1808336 Save 119/3



Wise Cheez Doodles or Popcorn Selected Variaties, 0.25-9.25 oz. bag 1605995 Save ¹¹⁷⁹



\$199

Pepperidge Farm Goldfish Selected Varieties, 6,6–6 ez. pkg. 1592605



Grann S

2/\$7

Brookside Pouches Selected Varieties, 7 oz. bag 1631951 Save 181/2

\$289

Hershey's Pieces, Drops or Minis Selected Varieties, 2-10.5 ez. pouch 1632299 Save with BONUSCARD

\$299

Emerald of

California Nuts 100 Calorie Packs Selected Varielles, 3,92-4,41 oz. pkg. 1583408



\$399

Blue Diamond Almonds Selected Varieties, 8 oz. jar 1609716 Save 80°



\$249

Blue Diamond 100 Calorie Low Sodium Almonds 4.2 oz. pkg. 1609715 Save 70*



GOT PAS,

eclips!

\$289

Eclipse or Orbit Gum Selected Varieties, 50 ct. pkg. 1911127 Save 1114/2

Five Gum Selected Varieties, 3/15 ct. pkgs. 1611132 Save 60*



belvita sole Beloi

\$4.99

88¢

Nabisco King Size or Big Bag Snacks Selected Varieties, 1.76–4.4 oz. pkg. 1602239 Seve vrith SONUSCARD

\$299

Honey Maid Graham Crackers or Grahamfuls Selected Varielles, 7-14.4 oz. pkg. 1602243 Save 50*

\$399

\$299

Nabisco BelVita Breakfast Biscuits Selected Varieties,

Selected Varieties, 8.8 oz. pkg. 1602239 Save 60°

\$219

Nabisco Family Size Ritz Crackers, Oreo or Chips Ahoyl Cookies Sefected Varieties, 13-20.6 oz. pkg. 1602253 Save 50°

强的了访

Frito Lay Cheetos Selected Variatica, 8-9 oz. bag 1609779 Save *1*9/Z

2/\$5

Frito Lay Cantina Chips Selected Varieties, 9-12 oz. bag 1609779 Sava 147/2

2/\$5

Pretzels Selected Varieties, 7-16 oz. bag 1609779 Save 119/2

\$399

Nabisco Single Serve Munch Packs Selected Varieties, 9-25.2 oz. pkg. 1602263 Save 1199

Rold Gold

Toshitos

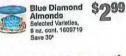
Pop-Secret Popcorn Selected Varieties, 10 ct, 32 oz. pkg. 1563471 Save 60*

Pop-Secret Microwave Popcorn Selected Varieties, 3-4 ct., 4.8-9.6 cz. box 1506005 Save 30°



\$499

Emerald Mixed Nuts or Sweet & Salty or Whole Cashew, 8.5-9.25 oz. cont. 1584495 Save 70'



Orville Redenbacher's 2/\$5
Popcorn
Selected Varieties,
3-4 ct. pkg.
1592577
Save with BONUSCARD



2/\$3

Lifesavers Selected Varieties, 2.75-7 oz. pkg. 1611134 Save 38*/2



\$249 Tic Tac

3 Pack Selected Varieties, 3 ct. pkg. 1615451 Save 50*

COL: CO HB-C CO HB-M - *

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Fage 8 HB



Pickles All Varieties, 20-32 fl. oz. pkg. 1606860 Save *1**/2



\$299 /ea.

Cedar's Hommus All Varieties, 8 oz. pkg., Where Available 1598130



\$349

Fresh Peaches, Plums, Pluots, or Nectarines 2 lb. bag 1663651 Save 501/ea.



\$149

Washington Red Delicious Apples Crisp and Juley 1663664 Save 501/lb.



\$399 /ea.

Sabra Salsa All Varieties, 14–16 oz. pkg. 1625757 Save 501/ea.



\$399 /ea.

Sabra Guacamole



\$399 /02.

Sabra Dip All Varieties, 10 oz. pkg. 1625757 Save 501/ea.



GIANT Salad Bowls
All Varieties
1641513 Save 981/2



\$599 /ea.

Oscar Mayer Deli Fresh Shaved Lunch Meat Family Pack Selected Varielles, 18 oz. pkg. 1608919 Save 11**/ea.



\$**9**99

Hebrew National Beef Franks Family Pack 34 oz. pkg. 1566460 Save 100/ea.



Hatfield Italian Rope Sausage Hot, Sweet, PA Dutch or Pepper & Onion Unks, 16 oz. plig. 1599183 Save \$2**/2



\$1 00 off

Nature's Promise Cooked or Raw Shrimp Frozen, 12 oz. pkg. 1644919 Save with BONUSCARD



Hatfield
Meat Franks
16 oz. pkg. 1641435
Cates in the National Save with BONUSCARD



Hatfleld Jumbo Meat Franks



Hatfield Boneless Ham Steak All Varieties, 8 oz. pkg. 1599164 Save 12*9/2



\$1199

Hatfield Boneless Dinner Ham 3 lb. pkg. 1599174 Save *3^{to}/ea.



\$299

Back to Nature Crackers
Selected Varieties,
4-8.5 oz. pkg.
1619804
Save with BONUSCARD



\$599 /ea.

Back to Nature Cashew, Almond & Pistachio Mix 10 oz. bag 1682617 Savo *109/es.



\$2⁹⁹

Back to Nature Cookies Selected Varieties, 4.5-12 oz. pkg. 1819804 Save with BONUSCARD

Dr. Jong K. Yun, Ph.D.

Dr. Yun's laboratory is studying the role of the enzyme Sphingosine Kinase (SK) in cancer growth and working to optimize a novel Sphingosine Kinase Inhibitor (SKI) as an anti-cancer drug. Taking laboratory discoverias to the chinic is a long and expensive process, which is why fundationing is so crucial to the development of new weatherits.



CDL: C9 HB-C C8 HB-M These vendors are proud sponsors of the Jake Gittlen Cancer Research Foundation.

Page 9 HB



ing Cheere

Jan Sales

Turkey Hill Pure & Chilled Tea All Varieties, 57.6 ft. oz. cont. 1612884 Save 991

Sargento String Cheese or Slick Cheese, All Varielles, 9–12 oz. pkg. 1613020 Save 201

SARGEN SARGENTO

heese M 4 Cheese Mexican



Breakstone's Cottage Cheese All Varieties, 16 oz. cont. 1626902 Save with BONUSCARD



\$399

Frigo String Cheese All Varieties, 6,33-10 oz. pkg. 1614200 Save ⁵109



Oc.

Kraft Natural Sliced Cheese All Varielles, 7-8 oz. pkg. 1612889 Save with BONUSCARD

Horizon Half & Half 32 fl. oz. cont. 1639626





Yoplait Greek Yogurt 4 Pack All Varieties, 21.2 oz. pkg. 1608383

Swiss Tea or Drink All Varieties, 128 fl. oz. cont. 1608729 Save with BONUSCARD

Hershey's Yogurt 2 Pack All Varieties, 12 oz. pkg. 1608383 Save 581/2

Over the Moon Milk All Varieties, 64 ft, oz. cont. 1508731 Save with BONUSCARD



Land O Lakes Half and Half All Varieties, 32 fl. oz. cont. 1639628 Save with BONUSCARD



Tampico Drink All Varieties, 128 fl. oz. cont. 1608733 Save with BONUSCARD



The Laughing Cow Cheese Wedge All Varieties, 5 oz. pkg. 1814043 Save with BONUSCARD



Cabot Dip Ali Varieties, 12 oz. cont. 1608197 Save with BONUSCARD



Sargento Shredded Cheese All Varieties, 5-8 oz. pkg. 1813000 Save 381/2

Sargento Fancy Shredded Cheese All Varieties, 5-8 oz. pkg. 1613000 Save 381/2

SARGENTO SARGENTO

\$389

Tropicana Pure Premium

Orange Julice or Teo 50, 50 ft. oz. cont. or Troploana Farmatard Julice, 48 ft. oz. conte, Excludes Lencondes 1647763

Save with BONUSCARD

GIANT Deluxe Cheese Slices All Variaties, 12 oz. pkg. 1611241



Land O Lakes Half & Half All Varioties, 16 fl. oz. cont. 1639528 Save with BONUSCARD

Page 10 HB

COL: C10 MB-C C10 MB-M - *

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\$299

Heinz Ore-Ida Fries, Hash Browns or Tater Tots Selected Varieties, 19-32 oz. pkg. 1597248 Save with BONUSCARD



\$299

Healthy Choice Meal, Café Steamers or Frozen Yogurt Selected Varieties, 9.5–12.5 oz. pkg. 1635789



\$269

Green's Ice Cream Selected Varieties, 48 fl. oz. cin. 1606594



2/\$6

Magnum Ice Cream Bars 3 ot. pkg. 1614484



\$119

Heinz Ore-Ida Easy Fries Selected Varieties, 4.25–4.75 oz. pkg. 1613973



5/\$10 Kid Culsine

Single Serve Entrée Selected Varieties, 7,45–10.6 oz. pkg. 1597644



2/\$7

Lactaid Ice Cream Selected Varieties 32 oz. cont. 1606624 Save 981/2



\$449

Gelato Selected Varieties, 28.5 fl. oz. pkg. 1614489 Save 5159



\$359

Totino's Pizza Rolls Selected Varieties 40 ct. pkg.



\$549

José Olé Taquitos or Burritos Selected Varieties, 18-22.5 oz. pkg. 189082 Save 60°



\$399

Atkins Frozen Entrée Selected Varieties, 6.5-9 oz. pkg. 1612918



2/\$5

GIANT Novelles, Premium Pint, Greek Yogurt Pint, Greek Yogurt Bars or Companion Frozen Dog Treats Selected Verieties, 93–42 ft. oz. ptg., Same Exclusions Apply 1602862 Save with BONUSCARD



\$167

Green Giant Frozen Vegetables Selected Varieties, 7-10 oz. pkg. 1611887



\$349 Athens Fillo Dough 16 oz. pkg.



Athens Fillo Dough Shells 1,9 oz. pkg. 1612647 Save 50°

Dr. Keith C. Cheng, M.D., Ph.D.

Dr. Chang's lab proneared genetic screening in zebralish to find new genes that are related to concer. His jab studied a process called genomic instability using zebratish and was able to conduct screenings for mutants that mutated zebralish cells more frequently, which is what concer cells do. As part of his research, Dr. Cheng gims to image an entire zebralish in three clinensions.



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Page 11 NB



Softsoap or trish Spring Body Wash or Bar Soap or Softsoap Hand Soap Refills Body Wash, 15-16 ft, oz. bilt, Bar Soap, 8 ct., pkg. or Refills, 28-28 ft, oz. bilt, 1604908 Save with BONUSCARD



Colgate Oral Care
Selected Varieties, Opfic Visite or Total Tivin
Pack Techposies, 7-12 or. or 350 Twin Pack Toolkhonh, 2 ct. pkg. or Total Mouthwath, 33.8 ft. ez. bill., 1613094 - Save with BONUSCARD



Old Spice

Bar Soap, 6 ct. pkg. or Body Wash, 16–18 fl. oz. bll. 1622493 Save with BONUSCARD \$699

Bar Soap or Body Wash

Bayer Flintstones Vitamina Selected Varieties, 60-60 ct. pkg. 1615113



Speedstick GEAR Deodorant 2.7-3 oz. or Body Spray, 4 oz. pkg. 1622766 Save 119/2



Old Spice Shampoo or Conditioner 12 ft. cz. bit., Excludes Styling Products 1622877 Save 4199/2

Old Spice Red Zone or Fresh Collection

2.6-3 oz, or Body Spray, 3.76 oz. pkg. 1621622 Save with BONUSCARD



Listering Premium Mouthwash 16-33.8 fl. oz. bll. 1609538

\$1 00



99 Bayer Aspirin 200 ct. pkg. 1615145

\$899



\$200

Goody TangleFix Brush Excludes All Other Goody Products 1637973 Save with BONUSCARD



\$599

Atkins Ready to Drink Shakes 4/11 fl. oz. pkgs. 1618954



\$300

Body Fortress Whey Protein 2 lb. cont. 1612728 Save with BONUSCARD



usitile

\$599

Z miles

Zyrtec Liquid Gels, 40 ct. or Tablets, 45 ct. pkg. 1609111 Save with BONUSCARD \$38⁹⁹

Nature Made Vitamins Selected Varieties,



Bayer One A Day Vitamins Selected Varieties,



CareOne Pain Relief 50 ct. pkg., Excludes 8 Hour, Arthfilis and Migraine 1631935



\$399

Always Radiant or Infinity Maxi Pads Selected Varieties, Maxi Pads, 12-18 et. or Unire, 64 et. php., Some Exclusions Apply 1821595 Save 50*



\$399

Tampax Radiant or Pearl Tampons 18-20 ct. pkg., Some Exclusions Apply 1621589 Save with BONUSCARD



/\$8 U by Kotex Maxl Pads,

Liners or Tampons
Pads, 14-18 ct., Liners, 50-60 ct.
or Tampons, 18 ct. pkg. 1639632
Save with BONUSCARD

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Page 12 HB



Tide Pods Selected Varieties, 16 ct. pkg. 1619775



Laundry Detergent Selected Varieties, 150 fl. oz. btl. 1612598 Save 30^t



Dawn Liquid Dish Detergent

Selected Varieties, 19–24 fl. oz. btl. 1615869 Save with BONUSCARD



Tide Multi-Purpose Oxi Stain Remover 7.12 oz. cont. 1619772 Save ⁴1^{co}





Purex Crystals Selected Varieties, 28 oz. pkg. 1598832 Save *179



Purex Laundry Detergent Selected Varieties, 128–150 fl. oz. btl. 1596845 Save ¹²⁹⁹ \$599



Wisk Laundry Detergent Selected Varieties, 100 fl. oz. btl. 1612611 Save with BONUSCARD

Dr. Neil D. Christensen, Ph.D.



COL: C13 HB-C C13 HB-M (1) **

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Page 13 HB









Bounty
Paper Towels
of Glant Roll,
60-105 sheets per rol
1615005





6 Double Roll 1612659 Save with BONUSCARD



30 off Brawny Paper Towels

Paper Towels
3 Big Roll 1612659
Save with BONUSCARD



60°

Hefty Foam Plates 40-50 ct. pkg, 1610571 Sava with BONUSCARD



edoml Reynolds Wrap Non-Stick Foil 75 sc. 11. roll 1 151601 Save with BONUSCARD



\$100 off Hefty Tall Kitchen Bags Selected Varielles, 55-90 ct. box 1610825 Save with BONUSCARD



\$579

GIANT
Premium Bath Tissue
12 Double Holl,
178-200 sheets per roll 1639363



\$1199

Libman Tornado Mop 1 ct. pkg. 1591541 Save with BONUSCARD





055 off
Dishwasher
Magic
12 fl. oz. btl. 1610394
Save with BONUSCARD



\$109

Beech-Nut Just Baby Food Selected Varieties, 4.25 oz. jar 1616163



\$899 Pampera Diapo

Pampera Diapers Jumbo Pack Selected Varieties, 16-50 ct. pkg. 1511865



\$100

Huggies Baby Wipes 5x Refill Selected Varieties, 320-400 ct. pkg. 1627680 Save with BONUSCARD



Gerber Lil' Entrées As Varieties, 6.6-6.8 oz. pkg. 161865

COL: C14 HB-C C14 HB-M 114 004 *

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Page 14 HB



\$1099
Energizer Max
Batteries
Family Pack
Addrian 16 ct. pkg. 1637978
Sayo 1297

Smart Living 8 inch Non-Stick Skillet 1622705 Save with BONUSCARD Smart Living 3 Quart Sauce Pan with Lid 1622705 Save with BONUSCARD

Smart Living 10 Inch Ceramic Skillet 1622705 Save with BONUSCARD

25%





\$**6**99

Energizer Hearing Aid Batteries 6 ct. pkg. 1637978 Save *2°°



\$699

Ultimate Lithium Batteries McrAM, 4ct phy. 1637978 Save 1209



25% GE 20 Watt

Reveal R30 LED Light Bulb 1697759 Save with BONUSCARD



25%

GE 11 Watt Reveal A19 LED Light Bulb 1597769 Save with BONUSCARD



\$899

Rubbermaid LunchBlox Selected Varieties 1636865 Save 1609



Paper Mate InkJoy Pens 1613207 Save with BONUSCARD



Snapware Cereal Keeper 15.3 cup cont. 1697090 Save with BONUSCARD



Smart Living Flex Straws 100 ct. pkg. 1622705 Save with BONUSCARD

Smart Living Bag Clips 4 ct. pkg. 1622705 Save with BONUSCARD Smart Living Can Opener 1622705 Save with BONUSCARD

Smart Living Poly Cutting Board 3 ct. pkg. 1622705 Save with BONUSCARD



Dr. Gary A. Clawson, M.D., Ph.D.

off

Much of Dr. Clawson's work uses nanotechnology - the study of matter on a molecular and atomic level -for early cancer detection, with an initial focus on metanomia. His group is also working (with Dr. Christensen) on identifying smallphoes of DNA that recognize the reapy different types of HPV for use in detectionand mentioning HPV vaccine response.



COL: C15 HB-C C15 HB-M *

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thank you! to all of our 2014 charitable vendor partners

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DPI Specialty Foods









































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White Wave

Wrigley

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working together

toward a

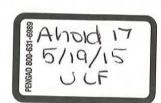


GiantFoodStores.com

COL: T1 MB-C T1 HB-M 11 Prices effective: Sunday, Aug. 12 - Salurday, Sept. 1, 2012. These Vendors are proud sponsors of the Jake Gittlen Cancer Research Institute.

Tab1 NB

AHOLD-00272



Warren Gittlen Celebrating 43 years of giving



It all started with Warren Gittlen's dream of honoring his father's memory through the first annual Jake Gittlen Memorial Golf Tournament in 1970. What started as a small fundraiser has skyrocketed into a multimillion dollar foundation dedicated to cancer research and the pursuit of a cure. The Jake Gittlen Cancer Research Foundation at Penn State's Hershey Medical Center is celebrating their 43rd year of giving, enabling passionate and dedicated professionals to continue their important work.

CERVICAL CANCER PREVENTION

IN THE 1980s COLLEGE OF MEDICINE AND MARY K. HOWETT AND FUNDED BY THE JAKE GITTLEN CANCER RE-BY THE JAKE GITTLEN CANCER RESEARCH FOUNDATION PERFECTED
A TECHNIQUE FOR PROPACATING
THE HUMAN PAPILLOMAVIRUS (HPV),
THE PRIMARY CAUSE OF CERVICAL
CANCER. THIS AND OTHER LAB
TECHNIQUES AND MATERIALS
DEVELOPED BY MICROBIOLOGISIS
IN THE COLLEGE HELPED LEAD TO
VACCINES AGAINST HPV, THE FIRST
OF WHICH EARNED FDA APPROVAL
IN 2006.

forward. Donations and support from our local communities are vital, and that's why our partnerships with companies like GIANT Food Stores are so important. GIANT's fundraising efforts have raised more than \$5.2 million since 1984, ensuring the availability of funds to attract the best of the best to the PSU Hershev Medical Center. On behalf of the foundation, I would like to thank GIANT and GIANT's customers – for their continuing contributions.

-Warren Gittlen

COL: T2 HB-C T2 HB-M = *

Tab 2 HB

The Jake Gittlen Cancer Research Foundation at a glance



1970

First year of the Jake Gittlen Memorial Golf Tournament.



1990

Foundation moves into the new Biomedical Research Building in PSU Hershey Medical Center.



1982

Dr. John Kreider discovers a development that leads to the human papilloma virus vaccine, Gardasil®,



2012

To date, GIANT has donated over \$5,2 million.

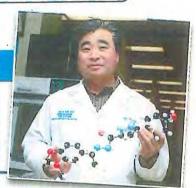
2007 GARDASIL.

After 20+ years of research, Gardasil®, the vaccine for human papilloma virus, is put on the market.

GIANT has been proud to work with our associates, vendors and members of the community to join together in the battle against cancer. Through the purchase of products in this booklet, you show your support as we work together toward a cure.

Dr. Jong K. Yun, Ph.D.

Dr. Yun's laboratory is studying the role of the enzyme Sphingosine
Kinase (SK) in cancer growth and working to
optimize a novel Sphingosine Kinase Inhibitor (SKI) as an
anti-cancer drug. Taking laboratory discoveries to the clinic is a
long and expensive process, which is why fundraising is so
crucial to the development of new treatments.



Tab 3 MB

COL: T3 HB-C T3 HB-M

Coca-Cola 6 Pack Assorted Varietles, 0/16.9 il. oz. btls.

3/\$1000

Save with BONUSCARD



Pepsi 6 Pack Select Varieties, 6/16.9 ft. oz. bils.

3/\$1000



Save with







Fuze
Assorted Variet

Save with BONUSCARD



\$599 Pepsi 20 Pack Select Flavors, 20/12 fl. oz. car

Save with BONUSCARD



3/\$1000 Pepsi 8 Pack Select Varietie

Save with BONUSCARD

Save with BONUSCARD





2/\$500 Tradewinds Tea Select Varialtes, 1 gallon cont.

Save with BONUSCARD



\$4.99 Lipton Iced Tea 12 Pack Select Varieties, 12/16.9 fl. oz. bile.



\$4.99 Starbucks
Frappuccino 4 Pack
Vanilla, Mocha or Coffee,
4/9.5 fl. oz. bilo.

Save with BONUSCARD

Glacéau Smart Water 33.8 fl. oz. bil.



\$377

Nestlé Pure Life Drinking Water 24 Pack 24/8 fl. oz. btls. Save with BONUSCARD



Save with BONUSCARD

Sobe Lifewater Select Varieties, 20 ft. oz. bil. Save with BONUSCARD



Real Property of the Property

Red Bull Energy Drink 12 Pack Regular or Sugar Free, 12/8.4 fl. oz. cans Save 1100



Lipton
Natural Tea
Select Varieties,
20 fl. oz. btl.

Save with BONUSCARD

Save with BONUSCARD

COL: T4 HB-C T4 HB-M *

These Vendors are proud sponsors of the Jake Gittlen Cancer Research Institute.

Tab 4 HB





Utz Kettle Classics Potato Chips

Save with BONUSCARD











Save with BONUSCARD



2/\$600 Mission Salsa Medium, Con Gueso, Cheese Dip, Nacho Jalapeño or Guacamole Dip, 11.5–16 oz. Jar

Save with BONUSCARD



\$549 Snyder's Of Hanover Pretzel Barrel All Variation All Varieties, 27-32 oz. pkg.









Pepperidge Farm Goldfish Crackers All Varieties, 6.6-8 oz. pkg.

Save with BONUSCARD



Special K Crackers or Chips Assorted Varieties, 3.48–8 oz. pkg, Save with BONUSCARD



2/\$400

Sunshine Cheez-It Original, Reduced Fat, Scrabble Junior or White Cheddar, 6–7 oz. pkg. Save *1*/2



Keebler Sandwich Crackers Select Varieties, 11 oz. pkg. Save with BONUSCARD



Hostess Multi-Pack Ho Hos Tartika, Goodus Cap Cales, Sary O's er Gog Dongs, 15-17 es. box Save with BONUSCARD



\$399 Herr's Potato Chips All Varieties, 18-20 oz. bag

Save with BONUSCARD



Keebler Chips Deluxe Cookies Select Variaties, 12.4–15 oz. pkg. Save with BONUSCARD



Select Varieties, 10-11.5 oz. bag Save 981/2

Dr. Diane M. Thiboutot, M.D.

Retinoids are Vitamin A derivatives that are known for treating skin conditions including severe acne. Dr. Thiboutot's laboratory is identifying the ways that retinoids can change the growth of cells and affect the immune system in hopes of developing new cancer treatment drugs with fewer side effects.



COL: TS HB-C TS HB-M

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Tab 5 HB

Old El Paso Dinner Kit Select Variaties, 8.8-14 oz. box



Progresso Traditional or Rich & Hearty Soup Select Variaties, 18.5–19 oz. can, Excludes Low Sodium

89



Save with BONUSCARD

Sweet Baby Ray's Barbecue Sauce 18 oz. btl.

Save with BONUSCARD



Dole Fruit Bowls Fruit-n-Gel Bowls, 4 ct., 18-17.2 oz. pkg.



Compleats or Chi-Chi's Fiesta Plates

\$189



Save with BONUSCARD





2/\$/100

Mission Flour Tortillas or Buritos, 10 ct. or Fajitas, 20 ct. pkg. Save with BONUSCARD



\$189

Save with BONUSCARD

Frank's Original RedHot Sauce 12 fl. oz. btl. Save with BONUSCARD



4/\$500

Kraft Pasta Salad 6.4-6.6 oz. box Save with BONUSCARD



Dole Family Size Fruit Bowls 16 ct., 64–68.8 cz. pkg. Save with BONUSCARD



Grey Poupon Mustard All Varieties, 8 oz. jar Save with BONUSCARD



\$229

Smucker's Sugar Free Grape Preserves 12.75 oz. jar Save with BONUSCARD



2/\$500

Planters Peanut Butter Creany or Crunchy, 16.3 oz. or Natural, 15 oz. jar Save with BONUSCARD



2/\$400

Del Monte Fruit Cups 4 Pack Select Varieties, 16-16 oz. pkg., Excludes 4 Pack cans Save with BONUSCARD

\$219



\$169

Dreamfields Healthy Pasta All Varieties, 13.25 oz. box Save with BONUSCARD

\$315

Sweet Baby Ray's Original Barbecue Sauce 40 oz. bil. Save with BONUSCARD



Minute

\$349

Ragu Pasta Sauce All Varieties, 66 oz. jar Save with BONUSCARD



2/\$500

Heinz Tomato Ketchup 40 oz. squeeze bil. Save with BONUSCARD



Smucker's Squeeze Strawberry Spread Regular or Reduced Sugar, 17.4-20 oz. squeeze bli. Sque with BONUSCARD



\$169

Minute Instant Rice or Fremium Long Grain Rice, 14 oz. box Save with BONUSCARD



\$599

Sweet Baby Ray's Original Barbecue Sauce 80 oz. btl. Save with BONUSCARD



\$169

Success Rice 4 Pack White or Brown, 14 oz. box Save with BONS we with BONUSCARD



\$169

Minute Ready To Serve Rice Assorted Varieties, 2 Peck, 4.4-8.8 oz. pkg. Save with BONUSCARD

\$199 mussion

Mission Soft Taco Flour Tortillas Restaurant Style, 17.5 oz. pkg. Save with BONUSCARD



10 °10

Wish-Bone Salad Dressing 8 ft. oz. btl. Save with BONUSCARD



\$249

Jack Daniel's Barbecue Sauce All Varieties, 28 oz. btl. Save with BONUSCARD

Tab 6 MB

COL: TG HB-C TG HB-M

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OO Carando Italian Lunch Meat 3 oz. pkg.

Save with BONUSCARD



\$4.99 Oscar Mayer Sliced Bacon All Varieties, 12–16 oz. pkg.

Save with BONUSCARD



\$500 Lloyd's St. Louis Style OFF Pork Spareribs 36.8-37.44 oz. pkg.



Save with BONUSCARD



Salad
/ea. Assorted Varieties,
7 oz. clamshell pkg.

Save with BONUSCARD



Save with BONUSCARD



2/\$600 Oscar Mayer
Meat Wieners or Hardwood
Smoked Turkey Franks
16 oz. pkg.,
Excludes Beet and Angus
Save with BONUSCARD





Save with BONUSCARD



Save with BONUSCARD



/ea.

Save with BONUSCARD



Dr. Kristin A. Eckert, Ph.D.

Dr. Eckert is working to understand the molecular processes that cause mutations in human cells and to understand these mutations in the context of disease. She advocates individualized cancer therapy based upon a tumor's genetic makeup.



COL: 17 HB-C 17 HB-M **

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Tab 7 NB

General Mills Cheerios Cereal



Kellogg's

Cereal Corn Flakes, 12 oz., Raisin Bran, 18.7 oz or Raisin Bran Cruns nch. 18.2 oz. box

Save with BONUSCARD

ORLEG



Jolly Rancher or Good & Plenty Candy 14 oz. bag



Ultimate Icing Original or Chocolate Crea 7 oz. cont.

Save with DONUSCARD



Nature Valley Granola Bars 6.7-8.94 oz. or Nature Valley Granola Thins, 6 oz. box

Save with BONUSCARD



Save with BONUSCARD



General Mills Fiber One Nutty Clusters or Almonds Cereal 16.1 oz. box



3/\$500

Pilisbury Dinner Rolls Bredsteke, Crusty French Loat, Country Italian Bread or Pizza Crust, 11-13,8 oz. pkg. Save with BONUSCARD



2/\$600

Emerald Peanuts Dry Roasted or Ughtly Salted, 16 oz. pkg. Save with BONUSCARD



2/\$300

Duncan Hines Signature Cake Mix All Varialles, 16-18.25 oz. box, Exchdes Classie Save with BONUSCARD

COL: TO HE-C TO HE-M



2/\$500

Emerald Breakfast On The Go All Variation, 7.5 oz. pkg. Save with BONUSCARD



2/\$500

Kellogg's Pop-Tarts 12 Pack 20.3-22 oz. or Pop-Tarts Minl Crisps, 4.86 oz. pkg. Save with BONUSCARD



\$499

Pop Secret Popcorn Homestyle, Movie Theater Butter or Extra Butter, 32 oz. pkg. Save with BONUSCARD



3/\$500

Hershey's Ice Breaker Mints or Breath Savers Assorted Verleties, 1.2-1.5 oz. pkg. Save with BONUSCARD These Vendors are proud sponsors of the Jake Gittlen Cancer Research Institute.



\$369

Bear Naked Granola All Varieties, 12 oz. pkg. Save with BONUSCARD



Kellogg's Nutrl-Grain Bars All Flavors, 10.4 oz. box Save with BONUSCARD



2/\$500

Tic Tac Mints Multi Packs Select Varietles, 4 oz. pkg. Save \$172/2



2/\$400

Weber Grilling Spices or Herbs All Varieties, 2.5–2.85 oz. btl. Save with BONUSCARD



2/\$600

Kashi Granola or Cereal Bars All Varlettes, 6.7–8.4 oz. pkg. Save with BONUSCARD

2/\$400

Kellogg's Rice Krispies Treats



Hershey's Simple Pleasures Select Varieties, 5.6 oz. pkg. Save *197/3



\$629

Golden Blossom Honey 24 oz. jar Save with BONUSCARD

Tab 8 HB





Green Mountain Coffee, Tulley's or Newman's Own Packaged Coffee Select Varieties, 10–12 oz. bag



Ocean Spray Cranberry Juice Cocktail Regular or Light, 101–101,4 fl. oz. bil., Some Exclusions Apply \$399



Welch's 100% Grape Juice Select Varieties, 64 fl. oz. btl., Excludes Essentials





\$4,69 Lipton Leed Tea Powder Mix 20 qt. pkg.

Save with BONUSCARD





Ocean Spray Sparkling Juice 4 Pack Cranberry, Diet Cranberry or Pomegranate Berry, 4 ct., 33.6 ft. oz. pkg. Save 12*/2



Sava \$119/2

2/\$500

Watch





Newman's Own, Green Mountain Coffee, Caribou, Celestial Seasoni or Swiss Miss K-Cups Select Varielles, 12 ct. pkg. Save with BONUSCARD



2/\$500 Ocean Spray On the Go Sticks Lemon, Grape, Peach or Pomegranute, 10 ct. Save with BONUSCARD



2/\$400 Apple & Eve Juice 8 pack Al Varietles, 8/6.75 fl. oz. boxes Save *1**/2



Starbucks K-Cups All Varieties, 10 ct. pkg.





\$399 4C Light Powdered Drink Mix Select Varieties, 20 ct. pkg. Save 30°



4C Drink Mix Makes 14–16 qts. or To Go Stloks,



Starbucks Coffee



4C Totally Light Tea 2 Go All Varieties, 1.04–3.92 oz. box Save 30°



2/\$600







V8 Splash All Variaties, 64 fl. oz. bti. Save ⁵¹⁰⁹/2



MiO Liquid Water Enha All Varieties, 1.62 fl. oz. btl.

Crystal Light Drink Mix Ali Flavors, Makes 10–12 qts., 1.3–3,4 oz. pkg. Save \$199/2

Dr. Edward J. Gunther, M.D.

In addition to his work as a clinician, Dr. Gunther studies breast cancer in mice. Even though mice are a thousand times smaller than humans, 95% of their genes match ours. Dr. Gunther's team introduces genes known to influence cancer risk into a mouse's genome. This helps them identify genes that are required for the tumors to grow, which are the genes that should be targeted with drugs.



COL: TO HB-C TO HB-M

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Tab 9 HB

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1956







99

Coffee-mate Natural Bliss Coffee Creamer All Varielles, 16 fl. oz. cont.

Save with BONUSCARD



2/\$6⁰⁰ Over The Moon Milk 196, Fat-Fres or Chocolate, 64 fl. oz. ctn.

Save 1211/2



Save with BONUSCARD



Almond Breeze Almond and Almond Coconut Milk All Varieties, 84 fl. oz. ctn.



PHILADELPHIA

\$489 Maggio Mozzarella Cheese Whole Milk or Part Skim, 16 oz. pkg.

Save with BONUSCARD



99 Silk Protein Drink

All Varieties, 32 fl. oz. ctn. Save 70*



Yoplait Go-Gurt Yogurt All Varietics, 18 oz. pkg. Save 984/2



\$499 Lactaid Milk



Shedd's Spread Country Crock All Varieties, 45 oz. tub Save 20°



Sargento String Cheese or Snack Sticks, All Variaties, 7.5–12 oz. pkg.

Save with BONUSCARD



3/\$500

Yoplait Kids Yogurt 4 Pack Select Varieties, 16 oz. pkg. Save 97*/3



2/\$400

Welch's Juice Cocktail All Varieties, 64 fl. oz. ctn. Save 1109/2



Save 20°

COL: TTO HB-C TTO HB-M



\$4.89 Sargento Shredded Cheese Ali Varieties, 16 oz. bag

Yoplait Trix Yogurt
All Varieties, 16 oz. pkg.

Save \$157/3

These Vendors are proud sponsors of the Jake Gittlen Cancer Research Institute.

Tab 10 HB



300 Green Giant Valley Fresh Steamers Assorted Varieties, 11–12 oz. pkg.

Save with BONUSCARD



Snickers, Milky Way or Dove Ice Cream Bars



Save with BONUSCARD



99 Stouffer's Sautés For Two 24 oz. pkg.



99 José Olé Taquitos or Mini Tacos, 20-22.5 oz. pkg.



Lactaid Ice Cream Vanilla, Chocolate or Gookles & Cream, 32 fl. oz. cont.



Häagen-Dazs Ice Cream Vanille, Chocolate, Strawberry or Coffee, 28 fl. oz. cont.







\$299

Dole Frozen Blueberries 12 oz. pkg. Save ¹1²⁰



Mama Rosie's Pasta Manicotti, Tortellini or Ravioli, Assorted Varielles, 13–24 oz. pkg. Save with BONUSCARD sagel Bites

2/\$/100

Ore-Ida Bagel Bites Three Cheese or Cheese & Pepperon





Ore-Ida French Fries or Potatoes

Dr. Keith C. Cheng, M.D., Ph.D.

Dr. Cheng's lab pioneered genetic screening in zebrafish to find new genes that are related to cancer. His lab studied a process called genomic instability using zebrafish and was able to conduct screenings for mutants that mutated zebrafish cells more frequently, which is what cancer cells do. As part of his research, Dr. Cheng aims to image an entire zebrafish in three dimensions.



COL: T11 HB-C T11 HB-M

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Nature's Bounty Vitamins



Save with BONUSCARD



PowerBar Select Varieties, .98-2.29 oz. pkg





Save with BONUSCARD





Palmer's Cocoa Butter Skin Care All Varieties Save with BONUSCARD



2/\$600

Crest Toothpaste Pro-Health, 6 oz., With Scope, 8 oz., Complete Clean, 7.6 oz. or Dual Blast, 5.8 oz. tubs



\$599

Bayer Pain Reliever 100 ct. pkg., Excludes 100 ct. Back and Body and Advanced Save with BONUSCARD



\$599

Aleve Pain Reliever 50 ct, pkg. Save with BONUSCARD



\$299



\$1199

Schick Hydro Silk Razor 1 ct. pkg., Excludes All Other Schick Razors



\$699

One A Day Vitamins Select Varieties, 50-160 ct. pkg, Save with BONUSCARD



\$799

Advil Ibuprofen Pain Reliever Caplets, Tablets or Gelcaplets, 100 ct. pkg. Save with BONUSCARD



Contour

\$699

Centrum Multivitamins Select Varieties, 60-130 ct. pkg. Save with BONUSCARD



2/\$600

Arm & Hammer Toothpaste 4.5-6 oz. pkg. Save with BONUSCARD



2/\$700

Dove Ultimate Clear or Degree Ultra Clear Antiperspirant 2.6 oz. or Body Mist, 3 fl. oz. bil. Save with BONUSCARD



2/\$700

Dove Shampoo or Conditioner 12 ft. oz. or Styling Products, 5-9.25 ft. oz. pkg. Save with BONUSCARD



\$279 Dove Bar Soap



\$299

Vaseline Intensive Care Lotion 10 fl. oz. btl.



2/\$1 100

Atkins Ready-to-Drink Shakes 4 ct., 44 fl. oz. pkg. Save with BONUSCAHD



\$599

Atkins Meal Bars 5 pack, 7-8 oz. pkg.



Atkins Snack Bars 6 pack, 6 oz. pkg.



\$279
Kotex Natural
Balance Maxi Pads,
Liners or Tampons
Pads, 14-24 ct, Tampons, 18 cc
r Uners, 40-5 ct, plag,
Excludes U by Kotex
Sava with BONUSCARD



\$399

Always Radiant or Infinity Maxi Pads or Uners Select Varieties, Maxi Pads, 12-18 ct. or Uners, 64 ct. phg., Some Exclusions Apply Sere 40:



Tampax Radiant or Pearl Tampons 15-20 ct. pkg. Save with BONUSCARD



\$749

Playtex Gentle Glide or Sport Tampons 36 ot. pkg.

LOW

59¢

Beech-Nut Stage 2.5 Baby Food 2.5 oz. jar



\$199

Huggies Soft Pack Wipes Assorted Variet 56-64 ct. pkg.



\$300

Gerber Good Start Bulk Formula 22-25,7 oz. cont., Excludes Good Start 2 Save with BONUSCARD

Tab 12 NB

COL: T12 HB-C T12 HB-M

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Save with BONUSCARD







Purex Detergent







White Bright Laundry Additive







Dr. Neil D. Christensen, Ph.D.

Director, Jake Gittlen Cancer Research Laboratory

Dr. Christensen's laboratory studies the origins and treatment of HPV. His laboratory's goals include testing protective and preventive vaccines. These studies are designed to find unique HPV targets that are the best candidates for both protective and second-generation vaccines.



COL: T13 HB-C T13 HB-M (1) *

These Vendors are proud sponsors of the Jake Gittlen Cancer Research Institute.

Tab 13 HB









2/\$500 Kleenex Hand Towels 50 ct. box

Marcal Small Steps Bath Tissue 12 Roll 336 sheets per rol, 12 ct. pkg.



Quilted Northern Soft & Strong Bath Tissue 24 Double Roll pkg., 242 sheets per roll

Save 894/3

\$4.99 Bounty Paper Towels 240 sheets per roll

(small steps

Marcal Small Steps Towels 8 Roll 330 sq. ft. pkg.

Save with BONUSCARD

Save 11



\$4.99 Brawny 3 Big Roll Pick-A-Size 306 ct. pkg.



Mardl Gras Napkins 500 et. pkg. Save with BONUSCARD



200 ct. pkg. Save with BONUSCARD



\$299 Marcal Small Steps Napkins 400 ct. pkg. Save with BONUSCARD

\$649

Save with BONUSCARD



2/\$500



\$699 Hefty EZ Grip Cups 18 oz., 100 ct. pkg. Save with BONUSCARD



Reynold's Wrap Release 75 sq. ft. pkg. Save with BONUSCARD



3 pack, 120-132 ct. per box



\$199 Glad Cling Wrap 200 sq. ft. roll Save 46*



\$100 OFF Rubbermald Food Storage with Easy Find Lid Value Packs Only Save with BONUSCARD

\$399 Dixle Grab'N Go Cups & Lids 26 ct. pkg.

99

Press'n Seal 70 sq. ft. roll Save 501/2

2/\$500 Gladware Containers Deep Dish or Big Book, 3 ct, Sanck or Lunch et, 5 cap, Salad or Satus, 5 ct. or Wild Howeld & C. Sane with BOOKLISCARD Tab 14 HB

COL:T14 HB-C T14 HB-M

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Save with BONUSCARD



Dr. Gary A. Clawson, M.D., Ph.D.

Save with BONUSCARD

Much of Dr. Clawson's work uses nanotechnology – the study of matter on a molecular and atomic level – for early cancer detection, with an initial focus on melanoma. His group is also working (with Dr. Christensen) on identifying small pieces of DNA that recognize the many different types of HPV for use in detection and monitoring HPV vaccine response.



COL: 715 RB-C 715 RB-M 111 PM These Vendors are proud sponsors of the Jake Gittlen Cancer Research Institute.

Tab 15 HB

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to all of our 2012 charitable vendor partners













































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4C Bread Crumbs & Cheese ACH Foods Atkins Bayer Healthcare Beech-Nut Cabot Cheese & Yogurt Carolina Cedars Mediterranean Foods Inc. Chicken of the Sea Chiquita/ Fresh Express Church & Dwight Clemens Food Group Cohen Produce Marketing Colgate Palmolive Dandrea Produce, Inc. Darling Clementines Davidson Co. Inc.

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COL: T16 HB-C T16 HB-M

Tab 16 HB



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